

2019 DoDIIS WORLDWIDE CONFERENCE

AUGUST 18-21, 2019 | TAMPA, FLORIDA



NCSI®

The background of the page features a large, abstract graphic composed of overlapping geometric shapes in shades of blue and yellow. On the left side, a vertical yellow band contains the text '2019 DoDIIS WORLDWIDE CONFERENCE' in bold, blue, sans-serif font. The rest of the background is a blue-tinted photograph of a conference. In the upper right, a man in a military uniform with glasses is speaking at a podium. In the lower left, another man in a military uniform is speaking at a podium. In the lower right, the back of an audience is visible, seated in rows of chairs.

2019 DoDIIS WORLDWIDE CONFERENCE

The DoDIIS Worldwide Conference provides a one-of-a-kind opportunity to collaborate, network and forge relationships with like-minded government and industry leaders. Rarely are so many heads of agencies, cabinet officials, top military & civilian personnel, and industry members gathered under one roof to showcase and discuss creative solutions.

The conference will feature a comprehensive selection of sessions focusing on integration across the Intelligence Community and rapidly developing and deploying mission-focused solutions, allowing participants to interact with and showcase solutions to a broad range of IC, DoD, and industry leaders about the issues impacting the mission user.

2019 DoDIIS WORLDWIDE CONFERENCE PROFILE:

OVER **2,000**
PEOPLE ARE
EXPECTED TO
ATTEND THE
2019
CONFERENCE

2018 ATTENDEE COMPOSITION

DoD/Federal	44%
DoD Civilian (DIA/NGA/NSA etc.)	54%
Air Force	26%
Army	8%
Navy	7%
Coast Guard	3%
Marine Corps	2%
Industry	54%
Academia/Foreign Nationals	2%

STAND OUT IN THE CROWD, AND DELIVER FANTASTIC ROI FOR YOUR COMPANY



300+ EXHIBIT BOOTHS EXPECTED IN 2019

- GOVERNMENT AGENCIES AND PROGRAMS
- LARGE BUSINESSES AND PRIME CONTRACTORS
- SMALL BUSINESSES

61%

61% of exhibitors compliment their booth with a sponsorship

20%

First time exhibitors made up **20%** of the companies at DoDIIS

44%

44% of **FIRST TIME** exhibitors also did a sponsorship to increase their branding and networking opportunities

50+

50+ Product/Service categories are represented

PARTICIPATING GOVERNMENT ORGANIZATIONS

DoDIIS gathers a diverse group of attendees from the Intelligence, Civilian, and DoD Communities, and draws government personnel from organizations across the country and abroad. In addition to all of the personnel who come from each of these agencies, industry partners make up many of the attendees present as well. Below is a sampling of organizations that will be represented at the conference based on past attendee participation.



Attendees come from **3** countries and **42** different states



Over **400** different government organizations are represented!



41% of conference registrants opt in to share their contact information on a list for event sponsors



63% of the Attendees spent 2 or more hours of their conference experience inside the exhibit hall.



86% of the Attendees said that they spent time networking with the exhibitors during the conference.

- 1 ACOS
- 101st Airborne Division
- 119th Wing
- 12th Air Force
- 24th AF Cyber (AFCYBER)
- 25th AF
- 352nd CACOM
- 363rd ISR Wing
- 412th Test Wing
- 480 Intelligence, Surveillance and Reconnaissance Wing
- 513th MI Brigade
- 548th Intelligence, Surveillance and Reconnaissance Wing
- 55th Wing
- 5th Combat Communications Group
- 625 ACOMS
- 694th Intelligence, Surveillance and Reconnaissance Group
- 7th Signal Brigade
- AF JWICS
- Air Combat Command (ACC)
- Air Education Training Command (AETC)
- Air Force Cryptologic and Cyber Systems Division (CCSD)
- Air Force Distributed Common Ground System (DCGS)
- Air Force Global Strike Command (AFGSC)
- Air Force Life Cycle Management Center (AFLCMC)
- Air Force Material Command (AFMC)
- Air Force Networking Integration Center (AFNIC)
- Air Force Operational Test & Evaluation Center (AFOTEC)
- Air Force Research Laboratory (AFRL)
- Air Force Reserve Command (AFRC)
- Air Force Space Command (AFSPC)
- Air Force Special Operations Command (AFSOC)
- Air Force Technical Applications Center (AFTAC)
- Air Mobility Command
- Air National Guard
- Argonne National Laboratory (ANL)
- Army Corps of Engineers
- Army G-2
- Army Geospatial Center

PARTICIPATING GOVERNMENT ORGANIZATIONS (CONT.)

- Army Knowledge Management Proponent (AKMP) Office
- Army National Guard
- Army North
- Army South
- Australian Defense Organization
- Canadian Armed Forces and Department of Defence
- Centers for Disease Control (CDC)
- Central Intelligence Agency (CIA)
- Command, Control, Communications and Computers(C4) and Information Infrastructure Capabilities (IIC) (C4&IIC)
- Counter Explosive Hazards Center (CEHC)
- Defense Advanced Research Projects Agency (DARPA)
- Defense Contract Management Agency (DCMA)
- Defense Information Systems Agency (DISA)
- Defense Intelligence Agency (DIA)
- Defense Security Service (DSS)
- Defense Threat Reduction Agency (DTRA)
- Department of Defense (DOD) Special Access Program (SAP)
- Department of Homeland Security (DHS)
- Department of Justice (DOJ)
- Department of State
- Department of Treasury
- DoD CIO
- Drug Enforcement Administration (DEA)
- Federal Aviation Administration (FAA)
- Federal Bureau of Investigation (FBI)
- Federal Emergency Management Agency (FEMA)
- Ground Intelligence Support Activity (GISA)
- Hopper Information Service Center
- IC CIO
- Information Support Server Environment (ISSE)



- U.S. Army Intelligence & Security Command (INSCOM)
- Intel Coordination Center
- Intelink
- Intelligence Advanced Research Projects Activity (IARPA)
- Intelligence Information Systems Processing Center
- JIOC
- Joint Deployable Intelligence Support System (JDISS)
- Joint Interoperability Test Command (JITC)
- Joint Personnel Recovery Agency (JPRA)
- Joint Warfare Analysis Center (JWAC)
- Los Alamos National Laboratory
- MARFORCOM
- MARFORCYBER
- Marine Corps Intelligence Activity (MCIA)
- MITRE
- NASA
- National Air and Space Intelligence Center (NAISC)
- National Center for Medical Intelligence (NCMI)
- National Counterterrorism Center (NCTC)
- National Geospatial Intelligence Agency (NGA)
- National Ground Intelligence Center (NGIC)
- National Intelligence University
- National Media Exploitation Center (NMEC)
- National Reconnaissance Office (NRO)

PARTICIPATING GOVERNMENT ORGANIZATIONS (CONT.)



- National Security Agency (NSA)
- Naval Air Systems Command (NAVAIR)
- Naval Criminal Investigative Service (NCIS)
- Naval Cyber Defense Operation Command (NCDOC)
- Naval Oceanographic Office (NAVOCEANO)
- Naval Postgraduate School
- Network Enterprise Center (NEC)
- North American Aerospace Defense Command (NORAD)
- Office of Naval Intelligence (ONI)
- Office of the Chief Information Officer (OCIO)
- Office of the Chief of Naval Operations (OPNAV)
- Office of the Director of National Intelligence (ODNI)
- Office of the Under Secretary for Defense Intelligence (OUSDI)
- Pacific Air Forces (PACAF)

- Research Development Engineering Command (RDECOM)
- Sandia National Laboratories
- Space and Naval Warfare Systems Center Atlantic (SPAWAR)
- Space and Naval Warfare Systems Center Pacific (SPAWAR)
- U.S. Air Force Warfare Center (USAFWC)
- U.S. Air Forces in Europe Air Forces Africa (USAFE/AFAFRICA)
- U.S. Army Europe (USAREUR)
- U.S. Army Forces Command (FORSCOM)
- U.S. Army Space and Missile Defense Command (SMDC)
- U.S. Central Command (USCENTCOM)
- U.S. Coast Guard Intelligence
- U.S. Cyber Command (USCYBERCOM)
- U.S. Northern Command (USNORTHCOM)
- U.S. Southern Command (USSOUTHCOM)
- U.S. Special Operations Command (USSOCOM)
- U.S. Strategic Command (USSTRATCOM)
- U.S. Transportation Command (USTRANSCOM)
- United Kingdom Ministry of Defence
- United States Pacific Command (USPACOM)
- US BICES Program Office
- U.S. Africa Command (USAFRICOM)
- U.S. Army Intelligence Center of Excellence (USAICoE)
- U.S. European Command (USEUCOM)
- White House Communications Agency

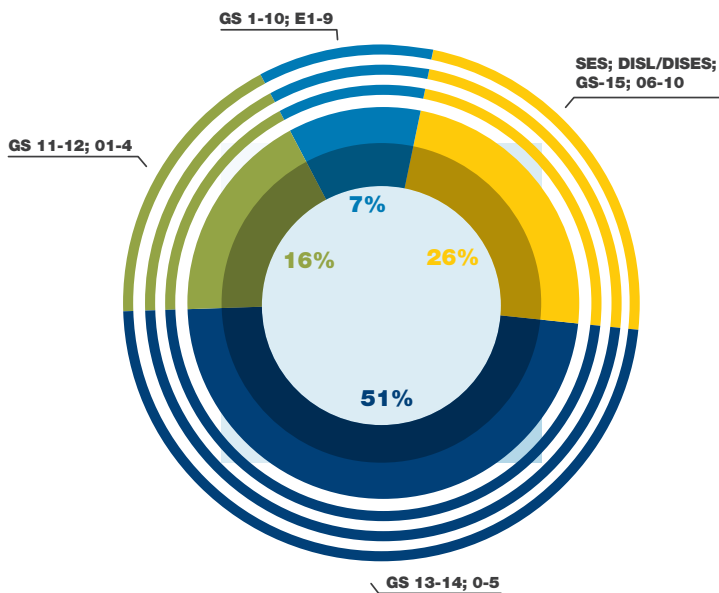
ATTENDEE DEMOGRAPHICS

Attendees of the conference come from a range of different backgrounds and professions. See below for a sample of many of the professional titles of the conference registrants.



MORE THAN HALF OF THE GOVERNMENT ATTENDEES ARE IN DECISION MAKING/ LEADERSHIP POSITIONS
(FLAG OFFICERS, SES, 05/06, GS14/15)

2018 ATTENDEES



- Analyst
- Branch Chief
- Business Relationship Manager
- Chief
- Chief Data Officer
- Chief Information Officer (CIO)
- Chief Information Security Officer (CISO)
- Chief of Staff
- Commanding Officer
- Computer Engineer
- Computer Scientist
- Contracting Officer
- Chief Technology Officer (CTO)
- Cyber Security Specialist
- Cyber Operator
- Data Scientist
- Department Head
- Deputy Director
- Director
- Division Chief
- Division Head
- Electronics Engineer
- Engineer
- Enterprise Architect
- Information Assurance Manager/Officer
- Information Security Specialist
- Information Systems Security Manager/Officer (ISSM/ISSO)
- Information Technology Manager
- Innovation Officer
- Intelligence Analyst
- Intelligence Operations Specialist
- Network Administrator
- Network Analyst
- Network Engineer
- Operations Director
- Outreach Coordinator
- Program Manager
- Project Manager
- Requirements Manager
- Scientist
- Section Chief
- Security Controls Assessor
- Security Engineer
- Senior Intel Officer
- Senior Systems Administrator
- Senior Technical Advisor
- Senior Systems Engineer
- Technical Director
- Unit Chief

PAST EXHIBITORS

22nd Century Technologies, Inc.
A10 Networks
Absolute Business Solutions Corp. (ABSc)
Accellion, Inc.
Accenture
AccessData
ActioNet, Inc.
Adamo Construction
Adobe
Adorama
Advanced Design Corp.
Advanced Programs, Inc. (API)
Advatech Pacific, Inc.
AECOM
AEEC (American Consultants)
Aerstone Labs
AFRL
Agile Empowerment Technologies
AgileCraft
Air University Press (Air Force Research Institute)
Airbus Defense & Space Government Solutions, Inc.
Alamo City Engineering Services
Alfresco Software
Allied Telesis Inc
Amazon Web Services
AMERICAN SYSTEMS
ANACAPA Micro Products
Anomali
APCON, Inc.
Apigee
Appian Corporation
Apple
Applied Network Solutions
Apriva ISS
Arbor Networks
Arista Networks
Armag Corporation
Arnouse Digital Devices Corp
Aruba Networks, a Hewlett Packard Enterprise
Aspera, an IBM Company
Assured Information Security
AT&T
Atlantic Media/Defense One
Atlantis Computing
Atlassian
Attivo Networks
August Schell
Authentic8
Avaya Government Solutions
Avere Systems
Axiologic Solutions
Axway
Ayon Cyber Security
Babel Street
BAE Systems, Inc.
Ball Aerospace
Basis Technology
Becrypt Limited
Berico Technologies, LLC
BeyondTrust Federal
Big Switch Networks
Blue Canopy Group, LLC
Blue Coat Systems
Blue Prism
BlueCat
BMC Software
Bomgar
Booz Allen Hamilton
Boundless Spatial
Box, Inc.
Bricata
Brocade Communications Systems, Inc.
Bromium, Inc.
C3 IoT
C4ISR Journal
CA Technologies
CACI International, Inc.
Cambridge Intelligence, Ltd
Capitol Technology University
Carahsoft
CDW-G, LLC
Centrify Corporation
Chef IO
CIS Secure Computing, Inc.
Cisco Systems
ClearShark
Cloudera Government Solutions, Inc.
Cloudian
Code42 Software, Inc.
Cognitive SaaS for the IC
Cohesity
CollabNet
CommScope, Inc.
Commvault
Computable Insights
Confluent, Inc.
Corning Optical Communications
Corporate Office Properties Trust (COPT)
cPacket Networks, Inc.
Cray, Inc.
Crestron Electronics, Inc.
Criterion Systems
Cross Match Technologies
CrowdStrike
CRU Acquisition Group, LLC
Crunchy Data Solutions
Crystal Group Inc.
CSRA, LLC
CTG, Inc. (CTGi)
Cubic Cyber Solutions
Cutting Edge CA
CyberArk
CyberCore Technologies
Cylance
Cyxtera
Data Security, Inc.
Dataminr
DataRobot
DataWalk
Datawatch
Datrium
Decipher Technology Studios
Defense Intelligence Agency
Dell EMC
Deloitte LLP
Delphix
Dexter Edward LLC
Difféo
Digital Guardian
Digital Reasoning Systems
DigitalGlobe (Geoeye)
DLT Solutions
Dun & Bradstreet
Eagle Ray, Inc.
Eagle Technology Group
Eclipse
EDT, LLC (Dead on Demand)
Elasticsearch Inc.
EMC Corporation
Emcon Emanation Control Ltd.
Emerson Network Power
Engility Corporation
En-Net Services
EnterpriseDB
Entrinsic
Envistacom
Epiq Solutions
Equinix Government Solutions
Esri
Eutelsat America Corp
EvertzAV, a division of Evertz
Evident.io
E-volve Technology Systems
Exabeam
ExaGrid
Extenua, Inc.
Extron Electronics
F5 Networks, Inc.
FCN Technology Solutions, Inc.
Federated IT
FEDITC, LLC
Feith Systems
Fidelis Cybersecurity
Finch Computing
FireEye
FireMon
Forcepoint LLC
ForeScout
Fortinet Federal
Frame
Freedom Consulting Group
Fulcrum IT Services
General Dynamics
Geofeedia
Germane Systems
Gigabiter
Gigamon
GitLab
Glasswall Government Solutions
Global Knowledge
Globalscape
Good Technology
Google
GovChat
Graphite Software Corporation
Graybar
GreenTec-USA
GSA FEDSIM
GuidePoint Security
Gurucul
HARMAN
Haystax Technology
Hewlett Packard Enterprise
Hexagon Metrology, Inc.
HGST
Hitachi Data Systems Federal
Hootsuite
Hortonworks
HP
HumanGeo
Hypori
HyTrust
IAA
IBM
IBM Cloud Object Storage
IBM, an ESVA Business Partner
IEEE Xplore Digital Library
immixGroup
IMSM, Inc.
Infoblox Federal
Informatica Federal Operations
Inpixon
Intellectual Point
Intelligent Decisions, Inc.
Intelligent Software Solutions
IntelliPeak Solutions, Inc.
Intelsat General Corporation
Invictus
IPSecure, Inc.
iSenpai

“THE TECHNOLOGY THAT YOU PROVIDE WILL BE THE LETHALITY THAT WE NEED ON THE FUTURE BATTLEFIELD”

*LTG ROBERT ASHLEY,
DIRECTOR OF THE DEFENSE INTELLIGENCE AGENCY*

ISSTSPI
IT Veterans, LLC
Jive Software
JDISS
K2
Kapow Software
KeyW
Kforce Government Solutions
Koto
KPMG
L-3
LANDESK
Leidos
LexisNexis
Lexmark International
LizardTech
Lockheed Martin
LogRhythm
Lookout
Lynx Software Technologies
Magnet Forensics
ManTech International Corporation
Mantis Security
MapLarge
MarkLogic Corporation
McAfee
MDA Information Systems LLC
MEGA International
MemSQL
Mercom Corporation
Micro Focus
Micron Technology, Inc.
Microsoft
Modus Operandi, Inc.
MongoDB
Motorola Solutions
Mulesoft
Mythics, Inc.
Napatech, Inc.
NASA SEWP
National Geospatial-Intelligence Agency (NGA)
National Security Agency (NSA)
NCS Technologies, Inc.
Neo4j, Inc.

NetApp
NetBrain Technologies, Inc.
Netlocity VA, Inc.
NETSCOUT Systems
New River Systems Corporation
Newbrook Solutions
NIH NITAAC
NIKSUN
Northrop Grumman
Nuix USG Inc.
Nutanix, Inc.
NuWave Solutions
Nuxeo
Occam Solutions, Inc.
Office of Naval Intelligence (ONI)
Omnibond Systems, LLC
One Identity
Oneida Technical Solutions
OpenText Inc.
OPSWAT
Oracle America, Inc.
Orbital Insight
OSIsoft
OutSystems
Owl Cyber Defense Solutions
Packet Design Inc.
Palantir
Palmer's Contracting Group
Palmer's Security Solutions
Panasas, Inc.
PCMG
Penguin Computing
Peraton
Percipient.ai
Perfecta Federal
PernixData
Pexip
PFP Cybersecurity
Pivotal
PKWARE
Planar Systems, Inc. a Leyard Company
PointSec Mobile Technologies/Checkpoint
Polaris Alpha
Polycom, Inc.

PricewaterhouseCoopers (PwC)
PrinterLogic
Proofpoint
Provalis Research
PTFS
Pure Storage
Qadium
Qlik
Qualys, Inc.
Quantum Corporation
Quark Software Inc.
Quest
Radware, Inc.
Raritan
Raytheon BBN Technologies
Recorded Future
Red Arch
Red Hat, Inc.
Red River
Ribbon Communications
Riverbed Technology
RSA, The Security Division of EMC
Rubrik
SafeNet Assured Technologies,
SAIC
SAP NS2
SAS Federal LLC
Scientific Research Corporation
SDL Government
SeaGate Government Solutions
Search Technologies
SecureAuth + Core Security
SecureNinja
Securonix
Server Technology
ServiceNow
SES Government Solutions
Shavlik Technologies
Signals Defense
Skyhigh Networks
SMS Data Products Group
Solace
SolarWinds
Sonatype
Sotera Defense Solutions
SoundWay Consulting
Spire Global
Splunk
Star Communications, Inc
Sterling Computers Corporation
StorageHawk
Street Legal
SwiftStack
Symantec Corporation
Syntelligent Analytic Solutions, LLC
Synthos Technologies
Syracuse University
Tableau Software
Tanium

TDI Technologies
Telestrategies
Tellabs
Telos
Tenable
Teradata Corporation
TerraGo Technologies
Thales
The Buffalo Group
Themis Computer
Thetus Corporation
Thinklogical, A Belden Brand
ThoughtSpot
ThunderCat Technology
TIBCO Software
Tintri
Tresys Technology
Triad Technology Partners
Trident Systems
Trinity Technology Partners,
Tripwire, Inc.
Trusted Systems
Trustwave
Truxton Forensics
TVAR Solutions
UiPath
Uncharted Software
University of Maryland
Varen Technologies
Varonis Systems
Vector Technologies, LLC
Veeam Software
Venafi
Vencore Inc.
Veritas
Veritone
Verizon
Vertiv
Viasat
VION Corporation
Virtual Enterprise Architects
Virtual Instruments
Vision Solutions
VMware
Vormetric
Vykin Corporation
WANdisco
Westin Peachtree
Wind River
WiSC Enterprises
Xerox
Zenoss
Zimbra
ZL Technologies
Zolon Tec

SPONSOR LEVEL BENEFITS



PREMIER LEVEL - \$49,000 AND ABOVE

- 8 Conference Attendee Registrations
- 8 Invitations to the Tuesday evening Speaker Appreciation Reception
- 2 full page, 4-color ads in the program guide
- Company logo on the online exhibit hall map sponsor banner with link to your website
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list



DIAMOND LEVEL - \$36,000 - \$48,999

- 6 Conference Attendee Registrations
- 6 Invitations to the Tuesday evening Speaker Appreciation Reception
- Full page, 4-color ad in the program guide
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list



PLATINUM LEVEL - \$23,000 - \$35,999

- 4 Conference Attendee Registrations
- 4 Invitations to the Tuesday evening Speaker Appreciation Reception
- Full page, 4-color ad in program guide
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list



GOLD LEVEL - \$10,000 - \$22,999

- 2 Conference Attendee Registrations
- 2 Invitations to the Tuesday evening Speaker Appreciation Reception
- ½ page, 4-color ad in program guide
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list



SILVER LEVEL - \$3,000 - \$9,999

- 1 Conference Attendee Registration
- 1 Invitation to the Tuesday evening Speaker Appreciation Reception
- ¼ page, 4-color ad in program guide
- Recognition with company logo on the conference website, on signage, on Plenary session slides and in the program guide

MARKETING PACKAGES – NEW!



OCEAN MARKETING PACKAGE - \$40,000 – *ONLY 2 AVAILABLE*

- 6 Conference Attendee Registrations
- 6 Invitations to the Tuesday evening Speaker Appreciation Reception
- 2 full page, 4-color ads in the program guide
- Opportunity to be interviewed for the conference closing video shown in plenary session
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list
- Listed as a Diamond Sponsor



GULF MARKETING PACKAGE - \$30,000 – *ONLY 2 AVAILABLE*

- 4 Conference Attendee Registrations
- 4 Invitations to the Tuesday evening Speaker Appreciation Reception
- Full page, 4-color ad in program guide
- Opportunity for booth and logo to be filmed for the conference closing video shown in plenary session
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list
- Listed as a Platinum Sponsor



BAY MARKETING PACKAGE - \$20,000 – *ONLY 2 AVAILABLE*

- 2 Conference Attendee Registrations
- 2 Invitations to the Tuesday evening Speaker Appreciation Reception
- ½ page, 4-color ad in program guide
- Exhibit booth and/or sponsorship photographed for Conference photo gallery
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list
- Listed as a Gold Sponsor

ALL-HANDS NETWORKING SOCIAL

This is the only sponsorship available where all conference attendees are invited to participate that includes many of the décor, refreshments, and entertainment. All you have to do is show up. Your brand will be associated with this fantastic event. The conference goes on as you have come to expect. Benefits range from complimentary drink tickets and recognition during Plenary session to the opportunity to speak and give your message in front of the entire audience.



Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated evening. Be the one they remember for bringing the community together in one place, at one time.

Call your sales person to discuss the plans for this year's social and the level of customization that will meet your marketing and branding needs.



EXHIBIT HALL

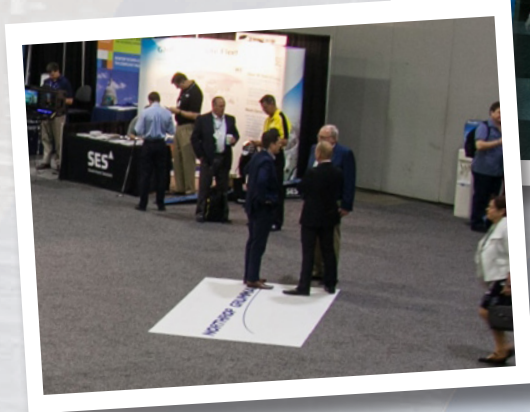
\$30,000

Showcase your company brand by raising your visibility on the show floor on-site and in print material. With this opportunity, drive traffic to your booth and increase the awareness of your presence as a strong supporter of the 2019 DoDIIS Worldwide. As the exhibit hall sponsor, it's clear you are a stakeholder with vested interest in the success of the DIA's mission.



Includes the following:

- Company name on entrance sign to the Exhibit Hall
- Every aisle sign will include your company logo on it
- Your logo on a carpet inlay located in the Exhibit Hall
- Your logo on Exhibit Hall map inside the program guide
- All the benefits of a Platinum Level Sponsor



CONFERENCE NOTEBOOKS

\$30,000

Includes the following:

- Conference notebook will include your logo (in a one-color imprint that is black or white) with the conference name
- Distributed at registration to each attendee
- All the benefits of a Platinum Level Sponsor



CONFERENCE BAGS

\$25,000

- Includes the following:
 - Conference bags will include your logo along with the conference name (in a one-color imprint that is black or white)
 - Each bag will include show management and distributed at registration to each attendee
 - Ability to include one single-page promotional piece (no larger than 8.5 inches x 11 inches) into the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by show management)
- All the benefits of a Platinum Level Sponsor



REGISTRATION AREA

\$25,000

- Includes the following:
 - Company logo and name on registration signage
 - Ability to include one single-page promotional piece (no larger than 8.5 inches x 11 inches) into the conference bag (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by show management)
- All the benefits of a Platinum Level Sponsor



CONFERENCE ATTENDEE WIFI

\$20,000 EXCLUSIVE

You will be the most popular sponsor at the conference. DoDIIS if you provide WiFi for attendees in the Plenary session, breakout rooms, VIP Lounge, sidebar meeting rooms and other areas (excludes Exhibit Hall).

Includes the following:

- Opportunity to create the WiFi landing page. Attendees will need to log into the WiFi
- Option to give out WiFi passwords to attendees
- Feature your company, logo and advertisement of your choice as the landing page for the WiFi
- Recognition as the sponsor of the WiFi emailed to all attendees prior to their arrival
- Recognition during the Plenary session, on signage, in the printed program guide, and on the mobile app
- All the benefits of a Gold Level Sponsor



HOTEL KEY CARDS

\$17,500

Includes the following:

- Your logo on the key cards as a constant reminder of your presence at the conference.
- Distributed to attendees staying within the group room block at one of the conference hotels
- All the benefits of a Gold Level Sponsor



LANYARDS

\$17,500

Includes the following:

- Company logo printed on lanyards distributed to all conference participants at Registration
- All the benefits of a Gold Level Sponsor



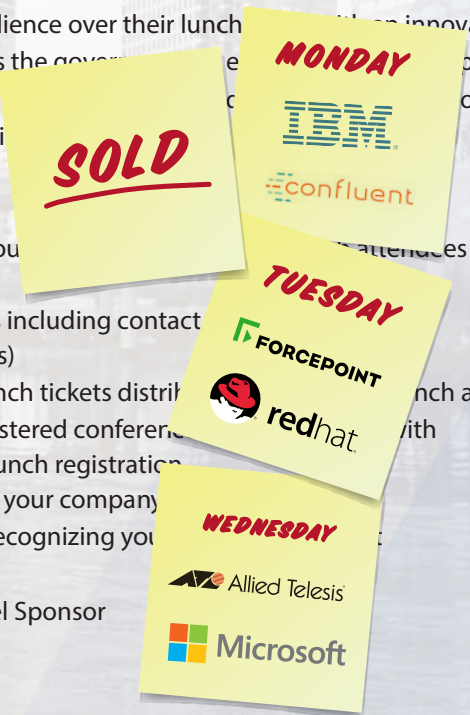
LUNCH AND LEARN

\$15,000 - TWO AVAILABLE PER DAY - SIX TOTAL

Capture your target audience over their lunch with an innovative presentation that allows the government to see your company's solution. Attendees will enjoy lunch while listening to your presentation and

Includes the following:

- 20 minutes to demo your solution to lunch attendees (up to 300 seats)
- List of lunch attendees including contact information (for opt-in registrations)
- Logo placement on lunch tickets distributed to lunch attendees
- E-mail blast to the registered conference attendees with confirmation of their lunch registration and advertisement for your company
- Signage at the lunch recognizing your company
- Branded napkins
- Benefits of a Gold Level Sponsor



REFRESHMENTS IN VIP LOUNGE

\$15,000 - ALL THREE DAYS

Includes the following:

- Signage in VIP Lounge
- The option to lease a table and chairs with a tablecloth and floral centerpiece on the tables in the VIP Lounge (Sponsor is responsible for production and shipping/handling to show location and must be approved in advance by show management)
- Branded napkins
- All the benefits of a Gold Level Sponsor

SOLD

Senpai
your technology advisor

CONFERENCE COFFEE SPONSOR

\$15,000 - MAX 2 PER DAY

The most asked for item at any conference is coffee. Be the company to put a smile on the attendees faces as you satisfy their caffeine fix.

Includes the following:

- Coffee to be served during the conference breaks at your booth
- Recognition in Plenary session
- Recognition in program guide and mobile app
- Push notification through mobile app
- Signage in prominent location
- All the benefits of a Gold Level Sponsor

CURRENT SPONSOR

AT&T

SAIC
Redefining Ingenuity

CONFERENCE MOBILE APP

\$15,000

Be the one who provides the attendees the most up-to-date conference information as well as facility maps, exhibitor listings, agenda, and session descriptions! 2019 updates and announcements are all being pushed out through the app.

Includes the following:

- Company logo on opening screen
- Daily push notification
- Sponsor name featured in email to attendees with instructions to download the app
- Social media marketing for the app
- All the benefits of a Gold Level Sponsor

SOLD

BAE SYSTEMS



POCKET MAP

\$12,500

Help conference attendees find your booth in Tampa, the exhibit hall, and the conference schedule with a pocket map.

Includes the following:

- Company logo on the front cover of the Pocket Map given to each attendee at registration
- Company ad on Panel of Pocket Map
- All the benefits of a Gold Level Sponsor



REGISTRATION MIXER

\$10,000

Draw attention to your booth and drive traffic to your booth before the exhibit floor officially opens with an evening of refreshments and networking. Host attendees directly at your booth and make the most of your exhibit investment. Scan barcodes to track attendee interactions with customers and prospective clients before the conference officially opens.

Includes the following:

- Logo placement on drink tickets distributed at the conference inviting them to visit your booth for a drink
- E-mail blast to the registered conference attendees before the conference announcing the Registration Mixer
- Signage at the mixer recognizing your company as a host and signage the opening day of the conference thanking you for your support
- Branded napkins
- Advertisement for mixer placed in printed program guide with company logo
- All the benefits of a Gold Level Sponsor



AD SLIDE IN PLENARY SESSION

\$10,000 - TWO PER DAY- SIX TOTAL

Includes the following:

- Slide with your advertisement in rotation between sessions and during the morning breaks
- Ad must be approved by show management
- All the benefits of a Gold Level Sponsor



LOUNGE AND RECHARGE ZONE

\$10,000 – MULTIPLE AVAILABLE

Attendees are always looking for a space to sit, relax, network, and charge their electronic devices. Be the first to claim them the perfect place to accomplish all their objectives. Lounges will be located inside the Exhibit Hall.

Includes the following:

- Your logo or message wrapped around the charging lounge table
- All the benefits of a Gold Level Sponsor

CONFERENCE SESSION SNACK BREAKS

\$8,500 PER BREAK

- Assorted Dessert Bars
- Churros
- Dippin Dots Ice Cream
- Energy Drinks
- Espresso
- Freshly Popped Popcorn
- Fried Cheesecake with Raspberry Sauce
- Gelato Carte
- Homemade Chips and Dips
- Hot Pretzel Bites with Cheese Sauce
- Ice Cream Bars
- Iced Coffee
- Infused Spring Water (Citrus, Cucumber, or Basil and Lemon)
- Maui Wowi Smoothie Bar
- Soft Pretzels with Spicy Mustard

Includes the following:

- Some items available as all-day breaks for attendees
- Recognition of break in Plenary session
- Recognition of break in program guide and agenda
- Push notification announcing snack break
- Signage in prominent locations and next to the break
- All the benefits of a Silver Level Sponsor



ATTENDEE NETWORKING SOCIALS

\$15,000 – GOLD LEVEL – EXCLUSIVE SUNDAY NIGHT SOCIAL
\$7,500 – GOLD LEVEL (100+ PEOPLE)
\$5,000 – SILVER LEVEL (50 -100 PEOPLE)

Customize your own networking social after the conference sessions to provide a place for attendees to unwind and network with you! Space is limited. Contact your sales representative today for availability.

Includes the following:

- Space to host conference attendees in the Headquarters hotel (Marriott)
- Slides in Plenary session announcing your networking social
- Your social listed under networking events in the program guide and on the mobile app
- Signage in prominent location
- Sponsor responsible for all food & beverage
- Alcoholic beverages at social functions are restricted to two beverages per attendee. When providing alcohol, the host company is responsible to regulate consumption by providing and distributing drink tickets at the venue as mandated by the sponsoring agency.
- All the benefits of a Gold or Silver Level Sponsor

DIRECTIONAL FLOOR DECALS

\$7,500 EXCLUSIVE

Use your logo to lead the attendees from the Plenary session to the Exhibit Hall and your booth.

Includes the following:

- Ability to create custom artwork and provide to show management based on given specifications
- All the benefits of a Silver Level Sponsor

WELLNESS KIT

\$7,500

Ensure the wellness of all attendees by providing key survival items for the busy conference days ahead.

Includes the following:

- Your logo on the outside of the wellness kit
- Kit distributed to all attendees in the Exhibit Hall on Tuesday morning
- All the benefits of a Silver Level Sponsor

CURRENT PATRONS



Palantir

Hitachi Vantara Federal

CISCO

DLT solarwinds federal

Hewlett Packard Enterprise

carahsoft

BABEL STREET

INVICTUS INTERNATIONAL

OWL CYBER DEFENSE

SOLD

ORACLE National Security

SOLD

Lambda



INSERT IN CONFERENCE BAGS

\$5,000 – LIMITED NUMBER AVAILABLE

Includes the following:

- Insert one piece of collateral or giveaway item into each attendee conference bag (Sponsor responsible for production, shipping/handling charges to show site, item must be approved in advance by show management)
- Show management responsible for distribution of collateral material /giveaway item
- All the benefits of a Silver Level Sponsor



MORNING COFFEE MUG

\$5,000 PER DAY

Place your branded mug in the hands of attendees for their morning coffee. This promotional opportunity entitles the Sponsor to have their logo placed prominently beside the morning break. Logo will be placed on a mug that will be placed prominently beside the morning break. Logo will be placed on a mug that will be placed prominently beside the morning break. Logo will be placed on a mug that will be placed prominently beside the morning break.

Includes the following:

- The opportunity to provide a branded coffee mug to attendees for their morning coffee (Sponsor is responsible for production and shipping/handling to show site; mugs must be approved in advance by show management and be 12 ounces or less)
- Coffee provided by show management
- All the benefits of a Silver Level Sponsor



MODULAR MEETING SPACE

10 x 10 - \$5,000 – SILVER LEVEL

10 x 20 - \$10,000 – GOLD LEVEL

Conduct meetings conveniently by securing meeting space on the exhibit floor. A meeting room allows you the space and privacy you need to hold small meetings with clients, prospective customers and partners. Modular meeting rooms are available on the exhibit floor on a first-come, first-served basis. Any public or large group product demonstrations must be held within exhibition space. Company is responsible for providing A/V, internet, or additional furniture if desired. Meeting rooms are constructed onsite of MIS panels, which are fabric covered hard walls, and do not include ceilings. Meeting space is sold in 100 square foot increments and can be combined to accommodate larger groups. Contact your sales representative for configuration options.

Each 10x10 modular meeting space includes:

- Walls
- A locking door
- Carpet
- 1 table and 4 chairs per 10x10
- Signage featuring the meeting room number and company name
- All the benefits of a Gold or Silver Level Sponsor





POST-EVENT EMAIL BLAST

\$4,500 – ONLY ONE AVAILABLE

Keep your company name fresh in the minds of the attendees after they return from the conference as the sponsor of the post-event email blast.

Includes the following:

- 25-50 word company description with company hyperlink, included at the end of a post-event NCSI e-mail blast sent to all registered conference attendees
- All the benefits of a Silver Level Sponsor



PROGRAM GUIDE ADVERTISING

- FULL PAGE, INSIDE BACK COVER: \$5,000
- FULL PAGE: \$4,500
- HALF PAGE: \$3,500

Includes the following:

- All the benefits of a Silver Level Sponsor (ad sponsors do not get additional ¼ page ad included with silver sponsorship)

ADVERTISEMENT TOWER

\$4,400 – 4-SIDED TOWER – SILVER LEVEL

\$1,200 – SINGLE PANEL

Your company advertisement on meter board towers that will be on display in highly visible areas throughout the conference.

Includes the following:

- Company advertisement on a panel of a meter board
- All the benefits of a Silver Level Sponsor with 4-sided tower sponsorship



SEAT DROPS

\$3,500 PER DAY – ONE

Includes the following:

- One single-panel advertisement (10 inches x 11 inches) to be placed on each seat in Plenary session (Sponsor is responsible for content, item must be approved by show management in advance)
- Show management approval required for all promotional material
- All the benefits of a Silver Level Sponsor



PRE-EVENT EMAIL BLAST

\$3,500 – ONLY TWO AVAILABLE

An e-mail blast is a great way to get your company name and description disseminated to customers ahead of time so they know you mean business.

Includes the following:

- 25-50 word company description with company hyperlink and booth number, included at the end of an NCSI e-mail blast sent to all registered conference attendees
- All the benefits of a Silver Level Sponsor

PUSH NOTIFICATIONS

\$2,500 – THREE AVAILABLE PER DAY

Do you have a demo or product in your booth that you want to make sure everyone sees? Sponsor a push notification through the NCSI app and make sure that all the attendees know about it.

Includes the following:

- Sponsor responsible for providing show management with text for the push notification

WATER COOLERS

\$1,500 – INSIDE THE EXHIBIT HALL

\$1,750 – OUTSIDE OF BREAKOUT ROOMS

\$2,000 – OUTSIDE OF PLENARY SESSION (ONLY 4 AVAILABLE)

Includes the following:

- Company logo and graphics on water cooler wrap

ADDITIONAL EXHIBITOR DESCRIPTION

\$1,500

Are multiple divisions of your company participating in the conference? Do you have a partner company who is sharing your booth? Do you want to have their company listing in the exhibitor guide? Don't miss this opportunity for a secondary listing, and ensure all parties are equally represented in show literature and online.

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the NCSI team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the Federal Acquisition Regulation (FAR) Trade Agreement.



NCSI®

Exhibit space contracts and promotional opportunities are now available.

Please contact an NCSI Sales Representative at conferencesales@ncsi.com or 888-603-8899