



# JEADDC



JOINT EUCOM/AFRICOM DEPLOYMENT AND DISTRIBUTION CONFERENCE

7-8 MARCH 2023 | STUTTART, GERMANY

DEPLOYMENT & DISTRIBUTION IN A CONTESTED ENVIRONMENT

## Promotional Opportunities

Gain exposure and recognition for your company at military installations and government agencies. Branded sponsorships are the best way to place your message in front of your target audience. We look forward to customizing an opportunity that meets your objectives and budget.

<b>BENEFITS AT A GLANCE:</b>	<b>Gold</b>	<b>Silver</b>
Complimentary Attendee Passes	4	2
Premium Table Placement	•	•
Logo on Signage	•	•
Logo on Event Website	•	•
Logo in Event Program	•	•

### Networking Social

- Drink tickets and light appetizers given to attendees
- Signage as sponsor at the event
- All the benefits of a Gold Level Sponsor

### Notepads

- Notepad to include your company logo in a one-color imprint
- Notepads provided by show management and distributed to each attendee at registration
- All the benefits of a Silver Level Sponsor

### Attendee Bags

- Bags with company logo to be given out at registration for all attendees
- All the benefits of a Silver Level Sponsor

### Break Refreshments

- Upgraded afternoon break provided at event
- Signage noting you as a contributing sponsor for the event
- All the benefits of a Silver Level Sponsor

### **Registration Sponsor**

- First to present on the Senior Leadership Tour (where applicable)
- Extended demo/presentation time (3 additional minutes)
- Company logo displayed on the registration page
- Company logo on confirmation email sent to registrants
- Signage in registration area
- All the benefits of a Silver Level Sponsor

### **Lanyards**

- Lanyards with company logo to be given out at registration for all attendees
- All benefits of a Silver Level Sponsor

### **Pens**

- All event participants will receive a pen imprinted with your company logo when they check in at registration
- All benefits of a Silver Level Sponsor

### **Collateral in Attendee Bags**

- Insert one piece of collateral into each attendee bag to be given out at registration (sponsor is responsible for production and shipping of collateral to event, must be approved in advance by NCSI)
- Company logo in event program

### **Seat Drop**

- Collateral placed by NCSI staff on each seat in the sessions (patron is responsible for production and shipping of collateral to event, must be approved in advance by NCSI, 11 ½" x 14 ")
- Company logo in event program

### **Ad Slide**

- PowerPoint slide featuring your ad to be displayed prior to the start of the event
- Company logo in event program

### **Featured Industry Partner**

- Listed as Featured Industry Partner with your linked company logo on the main event page
- Company logo in event program

### **Pre-Event Attendee Marketing Email**

- Company logo and 50-word company description in email sent to attendees prior to event
- Opportunity to reach all pre-registered event attendees
- Company logo in event program

### **Post-Event Attendee Marketing Email**

- Company logo and 50-word company description in email sent to attendees after the event
- Opportunity to reach all event attendees
- Company logo in event program

### **Web Advertising**

- Video Ad
- Display Ad

### **Print Advertisements in Program**

- Inside front cover ad
- Inside back cover ad
- Full page ad
- Half page ad
- Company logo in event program
- Additional exhibitor description in event program

### **Silver Level Contributing Sponsor**

Interested in supporting the event but not keen on branded items or print ads? Be a contributing sponsor! Support the overall conference and find value in the additional exposure, brand recognition, and marketing.

- Premium tableselection
- Two Complimentary Attendee Registrations
- Signage at the event
- Logo on the event website
- Company logo in the event program

Please contact your NCSI sales representative for more details and ask how you can customize your own package today!

443-561-2400 | [www.ncsi.com](http://www.ncsi.com)