



FOR IMMEDIATE RELEASE

## Data Community DC Announces Return of DC DATACON

**Washington, DC – July 25, 2018** – Data Community DC is pleased to announce the return of DC DATACON on November 7th at the Marvin Center on the campus of George Washington University in the heart of our nation's capital. Conference organizers are expecting nearly 1,000 people to attend representing multiple industry sectors indicative of the diversity of our regional business community; including cybersecurity, transportation, aviation, defense, national security, intelligence, education, arts, humanities, politics and life sciences.

"We had a great inaugural event receiving overwhelming support to hold the conference again and we are delighted with the response thus far," said Craig Parisot, member of Data Community DC's Board of Directors and conference organizer. Parisot added, "The significance data science plays in our regional economy is only growing, and the demand signal for greater access to opportunity, knowledge and talent to move forward, and even accelerate this digital journey, is very high. Organizations of all types are looking to embrace data science to transform the way they do business."

Participating in the conversation are industry leaders in the public and private sector. Confirmed speakers include Jeff Jonas, the founder and CEO of Senzing; Dr. Dan Law, the Chief Data Scientist of Motorola Solutions; Dr. Robert Latiff, retired USAF Major General, ethics professor at Notre Dame and author of "Future War;" and Susan Fallon Brown of Monster to lead a panel discussion of the science behind candidate matching along with senior members of her team and Monster clients. We also welcome back following highly regarded presentations in 2017 Mr. Pindar Van Arman, a world renowned artist and artificial intelligence enthusiast; and John Eberhardt, of George Mason University and the CTO of ATA, LLC. Several other invitations have been extended to leading figures.

Speakers will address topics focused on ideation, R&D, AI designed for human machine interfaces and heuristics, machine learning technology trends, applications of data science, ethics of advanced technology, how data science is being leveraged to transform the arts and humanities, and data for community engagement. On the heels of what promises to be an exciting mid-term election, DATACON will have a bi-partisan panel on leveraging data science to transform political campaigns. Those participating in this event will be playing a critical role in shaping the future of our community and defining this critical sector of our regional economy.

In a later announcement, we will be providing more details about the DATACON Hackathon, additional speakers, sponsors, exhibitors, community partners and the wildly popular "deep dives" provided by George Washington University the day following DATACON (and free of charge for all conference registrants).

### ABOUT DATA COMMUNITY DC

Data Community DC is a leading network of over 20,000 data scientists and other data professionals in the DC region. The organization is focused on producing high-quality, community-driven events throughout the year. This on-going conversation addresses a diverse range of data science topics to promote the work of our region's data professionals, foster education, enable opportunity identification, and provide professional development. Events occur at various locations across the region. Learn more about Data Community DC, our calendar of events, our leaders and our sponsors at [www.datacommunitydc.org](http://www.datacommunitydc.org). For more information about DC DATACON, please visit the conference information and registration site at [www.DCDATACON.com](http://www.DCDATACON.com).

###

### CONTACT:

National Conference Services, Inc. (NCSI): Ann Marie Nixon, [nixon@ncsi.com](mailto:nixon@ncsi.com), (443) 561-2404

Conference Organizers: Craig Parisot, [craigp@datacommunitydc.org](mailto:craigp@datacommunitydc.org)  
Sean Gonzalez, [seang@datacommunitydc.org](mailto:seang@datacommunitydc.org)

Data Community DC: Janet Dobbins, [janet@datacommunitydc.org](mailto:janet@datacommunitydc.org)