



NATIONAL
CONFERENCE
SERVICES, INC.

NCSI®

NCSI Ad Specifications

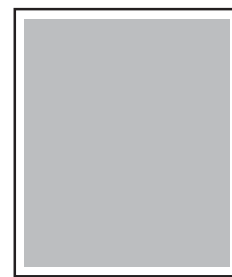
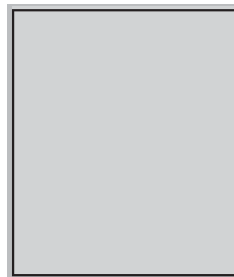
DIMENSIONS

FULL PAGE:

Trim/Final Size: 8.5" x 11"

Bleed: 8.75" x 11.25"

Live: 7.5" x 10"

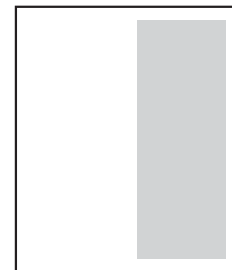
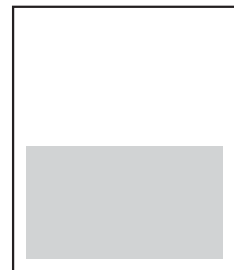


HORIZONTAL HALF PAGE:

Due to the layout of our programs, quarter & half page ads DO NOT need bleeds

Trim/Final Size: 7.25" x 4.5"

Live: 7" x 4.25"

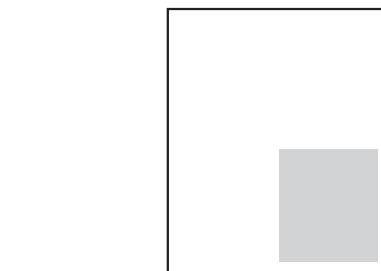


VERTICAL HALF PAGE:

Due to the layout of our programs, quarter & half page ads DO NOT need bleeds

Trim/Final Size: 3.375" x 9"

Live: 3.125" x 8.75"



QUARTER PAGE:

Due to the layout of our programs, quarter & half page ads DO NOT need bleeds

Trim/Final Size: 3.375" x 4.5"

Live: 3.125" x 4.25"

Border may be added to any ad at our discretion.

FILE FORMAT:

Press ready **PDF, AI, EPS, PSD** and **TIFF** are accepted.

All files must be **CMYK**.

Pantone colors should be converted to **CMYK**.

Bitmap images should be at a minimum **300ppi**.

Embedded or **linked** files need to be provided separately.

Please include **all fonts** used in the file.

Files not following the above guidelines are accepted at our discretion, accuracy and printing is not guaranteed, and additional costs may be incurred.