

BABEL STREET | PRODUCT OFFERINGS

THE WORLD'S LEADING AI-ENABLED DATA-TO-KNOWLEDGE COMPANY

Babel X[®] is a multi-lingual, geo-enabled, text-analytics, social media and web-monitoring platform. It is designed to help our customers identify opportunities and risks by fully leveraging publicly available information in this era of geographically diverse, multi-lingual and near time feeds. Babel X assigns and charts sentiment for social media in 20+ major world languages. Users identify themes, entities, and categories, as well as detect relationships, within the cloud-based platform. Babel X users can explore the data through a wide range of analytical lenses to include geospatial, temporal, sentiment, and topics of interest. Users can conduct public records search and set custom alerts for topics or activities of interest. Customers may access Babel X 24/7/365 from any computer, device, or smartphone with an internet connection and a web browser.

Babel X Product Delivery:

Babel Street's flagship product provides the full suite of tools and allows for customer access to premium data sets including DarkOwl and others

Babel X Pricing:

Babel X is subscription-based and priced on a per-user basis with Individual and Enterprise Data plans available. Premium data sets are available at an additional charge. Customers can purchase from a 3-tier menu that most aligns with anticipated usage.

Babel BOX[®] is a stand-alone version of the Babel X software designed to be deployed in a customer's environment. Babel BOX gives the customer the ability to fuse Babel X-collected results with customer data sets in their own secure environment (consistent with data use rights of collected data). Babel BOX can also index and provide crosslingual search and analytics for a variety of customer data sets. The indexed data is then searchable using the Babel Street ontology.

Babel BOX Product Delivery:

Babel BOX is subscription-based and is designed to be hosted in a Customer's private custom system that resides in the customer's physical or virtual environments. Babel BOX is configurable to connect with the private data repositories of the customer or to fuse with data found through Babel X.

Babel Channels[®] is a Babel Street[®] curated data collection of multilingual content providing global situational awareness with voices from International, National and State levels. Customers can gain global insights on matters important to them with no effort. Examples of topics covered include: leading Economists, Natural Disasters, Congressional Activity, Public Health, Major Sport and Entertainment Events, Terrorism, Elections, and more. Content for each Channel is selected from a growing list of more than 30 data types and thousands of sources to include news, blogs, websites, social media, and other custom data sets. Babel Channels users can explore the data through a wide range of analytical lenses, geographic areas, and topics of interest.

Babel Channels Product Delivery:

Babel Channels is subscription-based and available through all three Babel X Tiers, including through the Babel Street mobile app.

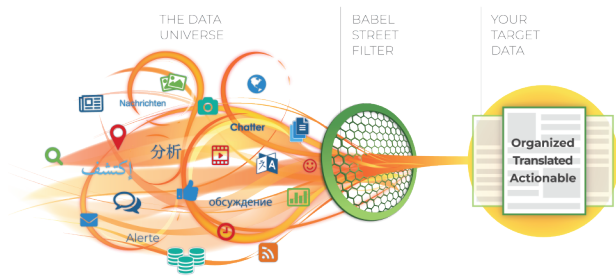
Babel Synthesis[™] is designed to provide proactive & actionable insight when deployed against network or relationship data. Babel Street understands that true insight often depends on knowing who matters – the key influencers with the greatest potential to impact organizations, senior leaders, and world events. Babel Synthesis leverages a powerful combination of automated relationship network analytics, proprietary influencer mathematics, and artificial intelligence-based behavioral attribute models to rapidly map relationship networks and precisely identify the key influencers. With Babel Synthesis, users can visualize unstructured and relationship data, including sophisticated link analysis, geographic heat maps, influential entity carousels, topic clouds, patterns by time and day, and communication trends/style. Babel Synthesis is currently available as a stand-alone offering and is being directly integrated into other Babel Street products.

Babel Synthesis Product Delivery:

Subscription-based, named-user access to the cloud-based platform

Babel Synthesis Pricing:

Priced on a per-user basis with individual and enterprise plans available



Product Tiers via Babel X

Babel Channels *	Babel Research *	Babel X *
Channels Library (up to 50 Active Channels)	Channels Library (up to 50 Active Channels)	Channels Library (up to 50 Active Channels)
Filters (read-only)	Filters (read-only)	Customizable Filters (5 Base)
Research	Research	Research
<ul style="list-style-type: none"> Find X (News) Web Search Search by Image IP Lookup Geolocation Search 	<ul style="list-style-type: none"> Find X Web Search Search by Image IP Lookup Geolocation Search Public Record Search Watchlist Search 	<ul style="list-style-type: none"> Find X Web Search Search by Image IP Lookup Geolocation Search Public Record Search Watchlist Search
Mobile App	Mobile App	Mobile App
	LX (add-on option)	LX (add-on option)

* All product tier subscriptions above are accessible through Babel X



1818 Library Street, 5th Floor
 Reston, VA 20190
 703-956-3572
www.babelstreet.com

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