



## EQUITUS CORPORATION

908 Cleveland St., Clearwater, FL 33755

Phone: (888) 722-8755

Website: <https://equitus.us>

Email: [info@equitus.us](mailto:info@equitus.us)

**DUNS:** 825352490

**CAGE:** 52F69

**Primary NAICS:** 541611 –

Administrative Management and  
General Management Consulting  
Services

Founded in 2008

Veteran-Owned Small Business

Privately Held

TS/SCI Clearances

## CONTRACT VEHICLES

U.S. Air Force SBIR (2020)



NASA SEWP V



GSA Schedule 70



# ADVANCED EDGE ANALYTICS PLATFORMS

## OVERVIEW

Equitus Corporation (“Equitus”) deploys Platform-as-a-Service (PaaS) applications on your existing public cloud, private cloud, and/or traditional IT applications.

Our system architecture provides intelligence and business analysts with unique tools to carry out analyses with varying degrees of complexity. Configured systems are securely hosted at our facility or at a facility of your choosing. For organizations that want to limit access to secure operations, Equitus offers an on-premise solution that operates within your secure network.

With a breadth of advanced knowledge and capabilities, Equitus designs, builds, and delivers big data analytics appliances designed to be mission critical and provide support to both government and commercial organizations.

## PAST PERFORMANCE

### Integrated Intelligence Platform (IIP)

USER: U.S. Marine Corps Forces Cyberspace Command (OCT 2019 – Present)

TASK: Providing a real-time data analytic capability with integrated artificial intelligence (AI), machine learning (M/L), and a social listening platform to implement an Informational Environment (IE) Common Operating Picture (COP).

### Office of Public Intergovernmental Affairs (OPIA) Advertisement Analytical Tool

USER: U.S. Department of Veterans Affairs (JUL 2019 – Present)

TASK: Providing Measures of Effectiveness (MOE) and Measures of Performance (MOP) for the Veterans Administration marketing campaigns designed to increase awareness of VA programs.

### Digital Information Common Operating Picture (DICOP)

USER: U.S. Central Command (CJTF-OIR) (AUG 2018 – AUG 2019)

TASK: Provided an integrated data fusion platform for Military Information Support Operations (MISO) planning at the Combined Joint Task Force – Operation Inherent Resolve (CJTF-OIR).

## DIFFERENTIATORS

### Hybrid Cloud Integration

- Edge analytics platform
- Enterprise or stand alone

### Open Architecture

- Seamless integration with any common standard

### Rapid Deployment

- Delivered in 30 days
- Trained and operational in 60 days

### Customizable and Scalable

- Configure different capabilities for unique problem sets

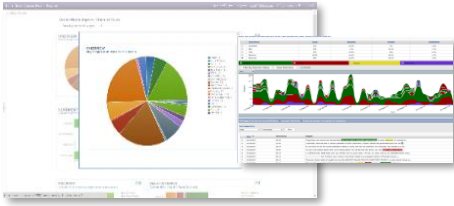
### Private and Secure

- Obfuscated and unattributable

# EQUITUS® PRODUCT FAMILY

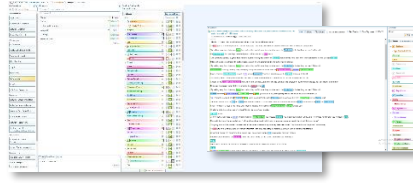
## Social Insight®

The world's first fully integrated social media analytics appliance. **Discreetly analyze and influence social media** using analytic tools, customizable reporting tools, and language translations. Direct insights are delivered in real time to your desktop, tablet, or smartphone.



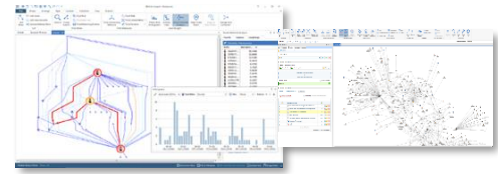
## Text Analytics

A system designed to privately read, structure, correlate, and transform thousands of document types. **Turn your data into a highly visual knowledge base** as powerful machine learning analytics breathe new life into formerly static information.



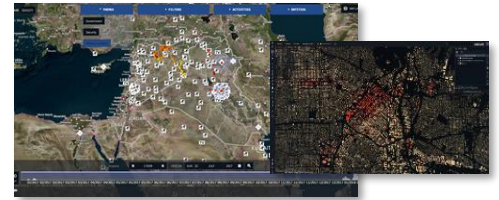
## Intelligence

EI is an end-to-end solution for **complex big-data, multi-lingual, and multi-source intelligence**. It is a major competitor for the future of Military Intelligence systems.



## VisualOps

A geospatial visualization platform that **displays coordinate-linked datasets on any internet-enabled device**. EVO compiles historical data from legacy systems and offers a seamless fusion of data with real-world coordinates and mapping.



## Video Analytics

Advanced analysis of camera feeds from remote and disconnected sites with analytics positioned at the "point of view" rather than in the cloud. EVA **uses machine learning to unmask behavioral and characteristic-based observations**.



## DEPLOYABLE KITS

### Equitus® Spectre

- World class encryption
- Unattributed, advanced global internet (4G, 5G, or CIP)
- IP obfuscation for invisible network traffic
- CNSA Crypto
- Quantum Resistant
  - IKEv2 with certificates
  - IKEv1 with pre-shared keys



### Equitus® Coven

- No contractor footprint generated
- Unattributed, advanced internet from anywhere in the world (4G/5G or CIP)
- Automated collection from over 130 million OSINT sites globally, direct to the user
- Advanced AI and Machine Learning software built into the kit automates data analysis, data correlation, and link-chart analysis

