

2021 DIA CIO VIRTUAL SUMMIT

SPONSORSHIP PROSPECTUS

Sponsors and Exhibitors will have the opportunity to showcase their brand, products, and services to the 300+ attendees expected to participate in this year's industry day. Attendees will represent a broad range of personnel from the DIA, military, government, civilian, academia, and industry leaders and experts. Exhibitor presentations will be integrated into the live virtual agenda.

Technologies of Interest

To help potential presenting exhibitors better understand the current DIA vision and objectives we have listed top technologies that match their interests and mission requirements.

- All-Source Intelligence
- Artificial Intelligence
- Analysis Tools
- Application Performance Monitoring
- Application Services
- Big Data Analytics
- Biometrics and Forensics
- Business Analytics
- Cloud Computing
- Cloud Providers
- Collection Tools
- Compliance Oversight
- Consulting Services
- Continuous Monitoring
- Cross Domain Solutions
- Cyber Security
- Data Analytics
- Data Destruction
- Data Protection & Management
- Encryption Solutions
- Hard Drive Sanitation Software
- Insider Threat Detection
- Knowledge Management Solutions
- Machine Learning
- Network Security
- Open Source Intelligence/OSINT
- Platform Integration
- Plug and Play Products
- Portfolio Management Tools
- Professional Support Services
- Secure Collaboration
- Secure Mobility
- Signals Intelligence/SIGINT
- Situational Awareness
- Software Engineering
- Storage Solutions
- Technical Collection
- Telecommunication Networks
- Training & Certification
- Virtual Networks
- Virtual Reality
- Visualization
- Wireless Solutions

MARKETING PACKAGES:

DIAMOND PARTNER

- Opening/Closing Slide Ad
- Listed as Featured Industry Partner
- Industry Profile on Summit Website
- Opt-In List of Attendees
- Logo Spotlighted on Summit Agenda *(If presenting. Presentation slot not included with this sponsorship.)*
- Recognition as Diamond Partner with company logo on sponsor page of event website
- Recognition as Diamond Partner with company logo on general session slides
- 4 complimentary attendee registrations

Current Partners

iSenpai

GOLD PARTNER

- Listed as Featured Industry Partner
- Industry Profile on Summit Website
- Opt-In List of Attendees
- Logo Spotlighted on Summit Agenda *(If presenting. Presentation slot not included with this sponsorship.)*
- Recognition as Gold Partner with company logo on sponsor page of event website
- Recognition as Gold Partner with company logo on general session slides
- 2 complimentary attendee registrations

Current Partners

ORACLE
SERVICE NOW

BLUVECTOR

SILVER PARTNER

- Industry Profile on Summit Website
- Opt-In List of Attendees
- Logo Spotlighted on Summit Agenda *(If presenting. Presentation slot not included with this sponsorship.)*
- Recognition as Silver Partner with company logo on sponsor page of event website
- Recognition as Silver Partner with company logo on general session slides
- 1 complimentary attendee registration

Current Partners

SAP NS2
GDIT

LEIDOS
CYBERARK
TIBCO

SPONSORSHIP PROSPECTUS:

LUNCH AND LEARN

Capture your target audience over their lunch break with an innovative presentation that allows the government to experience your company's solution. Attendees who attend your speaking session will be emailed a lunch gift card for participating!

Includes the following:

- Gift card emailed to the first 500 participants of your lunch and learn
- 20 minutes to demo your product to symposium attendees during the lunch break
- Opt-in list of attendees
- Listed as a Featured Industry Partner
- Recognition with company logo on:
 - Sponsor Page of Event Website
 - Sponsor general session slides

Sold
SERVICE NOW

REGISTRATION SPONSOR

Includes the following:

- Company logo displayed on event website
- Company logo linked on event website to registrants
- Opt-in list of attendees
- Recognition with company logo on:
 - Sponsor Page of Event Website
 - Sponsor general session slides

Sold
ORACLE

OPENING OR CLOSING SLIDES ADVERTISEMENT

Includes the following:

- Slide with your advertisement displayed in rotation with other event announcements. Sponsor to decide whether slide is displayed before opening or at conclusion of event.
- Opt-in list of attendees
- Recognition on website and general session slides with company logo

Current Patrons
GDIT
iSenpai

PRE-EVENT ATTENDEE MARKETING EMAIL

An e-mail blast is a great way to get your company name and description disseminated to customers before the summit takes place.

Includes the following:

- 25-50 word company description with your company's website hyperlinked at the end of an NCSI e-mail blast sent to all registered summit attendees
- Recognition on website and general session slides with company logo

Current Patrons
SAIC
TMR, INC.
MAGNET
FORENSICS
TIBCO

FEATURED INDUSTRY PARTNER

Includes the following:

- Listed as a Featured Industry Partner on event website homepage
- Recognized as an event sponsor on general session slides and event website

DIGITAL ADVERTISEMENT ON EVENT WEBSITE

Includes the following:

- Digital ad (300 x 250 px) on event website
- Ad linked to company website

Current Patrons
API
IGEL
CDWG
TIBCO

SPONSORSHIP PROSPECTUS:

LOGO SPOTLIGHT ON AGENDA

Includes the following:

- Your company logo listed on the agenda for your presentation spot
- Logo linked to your industry profile

INDUSTRY PROFILE

Includes the following:

- Company logo
- Company website and social media links
- Description of products and services
- Exhibitor rep contact information and bio picture
- Up to five (5) documents with company information such as brochures, spec sheets, videos, or demos
- Direct message form for attendees to connect with company rep

CUSTOM PROMOTIONAL OPPORTUNITIES

Customized sponsorships are also available to meet a variety of branding, outreach, and marketing objectives. We try to tailor the sponsorship opportunities to fit the needs of our customers. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the event, please feel free to reach out to someone on the NCSI team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

Presentation slots on the agenda and promotional opportunities are now available.

Please contact an NCSI Sales Representative at conferencesales@ncsi.com or **888-603-8899**.