



DoDIIS WORLDWIDE SPONSORSHIP PROSPECTUS



FORESIGHT 20/20

Building a New Digital Ecosystem

DECEMBER 5-8, 2021 | PHOENIX, AZ



2021 DoDIIS WORLDWIDE CONFERENCE

The DoDIIS Worldwide Conference provides a one-of-a-kind opportunity to collaborate, network and forge relationships with like-minded government and industry leaders. Rarely are so many heads of agencies, cabinet officials, top military & civilian personnel, and industry members gathered under one roof to showcase and discuss creative solutions.

The conference will feature a comprehensive selection of sessions focusing on integration across the Intelligence Community and rapidly developing and deploying mission-focused solutions, allowing participants to interact with and showcase solutions to a broad range of IC, DoD, and industry leaders about the issues impacting the mission user.

2021 DoDIIS WORLDWIDE CONFERENCE PROFILE:

OVER **2,000**
PEOPLE ARE
EXPECTED TO
ATTEND THE
2021
CONFERENCE

2019 ATTENDEE COMPOSITION

DoD/Federal	53%
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DoD Civilian (DIA/NGA/NSA etc.)	48%
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Air Force	27%
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Army	10%
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Navy	9%
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Coast Guard	4%
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Marine Corps	2%
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Industry	45%
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Academia/Foreign Nationals	2%
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STAND OUT IN THE CROWD, AND DELIVER FANTASTIC ROI FOR YOUR COMPANY

57%

57% of exhibitors compliment their booth with a sponsorship

27%

First time exhibitors made up **27%** of the companies at DoDIIS

42%

42% of **FIRST TIME** exhibitors also did a sponsorship to increase their branding and networking opportunities

50+

50+ Product/Service categories are represented

350+ EXHIBIT BOOTHS EXPECTED IN 2021

- GOVERNMENT AGENCIES AND PROGRAMS
- LARGE BUSINESSES AND PRIME CONTRACTORS
- SMALL BUSINESSES

PARTICIPATING GOVERNMENT ORGANIZATIONS



Attendees come from **4** countries and **42** different states.



Over **400** different government organizations are represented!



46% of conference registrants opt in to share their contact information on a list for event sponsors.



74% of the Attendees spent 2 or more hours of their conference experience inside the exhibit hall.



97% of the Attendees said that they spent time networking with the exhibitors during the conference.



74% of the Government Attendees are in decision making leadership positions.

DoDIIS gathers a diverse group of attendees from the Intelligence, Civilian, and DoD Communities, and draws government personnel from organizations across the country and abroad. In addition to all of the personnel who come from each of these agencies, industry partners make up many of the attendees present as well. Below is a sampling of organizations that will be represented at the conference based on past attendee participation.

- 1 ACOS
- 12th Air Force
- 17th Training Wing
- 16th Air Force - Air Forces Cyber
- 352nd Civil Affairs Command (352 CACOM)
- 363rd ISR Wing
- 39th IOS Cyber Intelligence Formal Training Unit
- 402nd Software Maintenance Group (SMXG)
- 412th Test Wing
- 45th Space Communications Squadron
- 480th ISR Wing
- 505th Command and Control Wing/505 TRS
- 513th MI Brigade
- 53rd Wing/Eglin Air Force Base
- 548th ISR Wing
- 559th Software Maintenance Squadron (559 SMXS)
- 55th Wing/Offutt Air Force Base
- 577th Software Maintenance Squadron (577 SMXS)
- 5th Combat Communications Group
- 601st Air Operations Center (AOC)
- 625 ACOMS
- 694th ISR Group
- 6th Communications Squadron
- 75th Innovation Command USAR
- 782nd MI BN
- 7th Signal Command
- 91st Cyber Brigade
- 96th Civil Engineer Group
- 96th Cyberspace Test Group
- Air Combat Command (ACC)
- Air Education Training Command (AETC)
- Air Force Cryptologic and Cyber Systems Division
- Air Force Distributed Common Ground System (AF DCGS)
- Air Force Global Strike Command (AFGSC)
- Air Force Joint Worldwide Intelligence Communications System (AF JWICS)
- Air Force Life Cycle Management Center (AFLCMC)
- Air Force Material Command (AFMC)

PARTICIPATING GOVERNMENT ORGANIZATIONS (CONT.)

- Air Force Networking Integration Center (AFNIC)
- Air Force Nuclear Weapons Center (AFNWC)
- Air Force Operational Test & Evaluation Center (AFOTEC)
- Air Force Personnel Center (AFPC)
- Air Force Research Laboratory (AFRL)
- Air Force Reserve Command (AFRC)
- US Space Force
- Air Force Special Operations Command
- Air Force Technical Applications Center (AFTAC)
- Air Mobility Command (AMC)
- Air National Guard (ANG)
- Argonne National Laboratory (ANL)
- Army CCDC Aviation & Missile Center
- Army Corps of Engineers
- Army Counterintelligence Center
- Army Futures Command
- Army G-2
- Army Geospatial Center (AGC)
- Army National Guard (ARNG)
- Army Reserve Cyber Operations Group (ARCOG)
- Australian Defence Force
- Battle Management Directorate
- Canadian Department of National Defence
- Centers for Disease Control and Prevention (CDC)
- Central Intelligence Agency (CIA)
- Chief of Naval Operation (OPNAV)
- Coast Guard Cyber Command
- Coast Guard Maritime Intelligence Fusion Center Pacific (MIFC PAC)
- Combatant Command Intelligence Enterprise
- Management Support Office (CCI EMSO)
- Command, Control, and Communications Engineering Center (C3CEN)

- Command, Control, Communications and Computers (C4) and Information Infrastructure Capabilities (IIC)
- Defense Advanced Research Projects Agency (DARPA)
- Defense Contract Management Agency (DCMA)
- Defense Counterintelligence and Security Agency (DCSA)
- Intelligence Integration Office (I2O)
- Joint Intelligence Operations Center (JIOC)
- Joint Deployable Intelligence Support Systems (JDISS)
- Joint Interoperability Test Command (JITC)
- Joint Personnel Recovery Agency (JPRA)
- Joint Special Operations Command (JSOC)
- Joint Warfare Analysis Center (JWAC)
- Los Alamos National Laboratory
- Marine Corps Forces, Pacific (MARFORPAC)
- Marine Corps Forces Special Operations Command (MARSOC)
- Marine Corps Intelligence Department
- Marine Corps Intelligence Activity (MCIA)
- Marine Corps Intelligence, Surveillance, and Reconnaissance (ISR) Enterprise
- Marine Forces Central Command (MARFOR CENTCOM)
- Marine Forces Command (MARFORCOM)
- Military Intelligence Readiness Command (MIRC)



PARTICIPATING GOVERNMENT ORGANIZATIONS (CONT.)



- Missile Defense Agency (MDA)
- The MITRE Corporation
- National Aeronautics and Space Administration (NASA)
- National Air and Space Intelligence Center (NASIC)
- National Assessment Group (NAG)
- National Center for Medical Intelligence (NCMI)
- National Counterterrorism Center (NCTC)
- National Gateway Center Fort Detrick
- National Geospatial-Intelligence Agency (NGA)
- National Ground Intelligence Center (NGIC)
- National Guard Bureau (NGB)
- National Intelligence University (NIU)
- National Maritime Intelligence Center (NMIC)
- National Maritime Intelligence-Integration Office (NMIO)
- National Media Exploitation Center (NMEC)
- National Reconnaissance Office (NRO)
- National Security Agency (NSA)
- National Space Defense Center (NSDC)

- Naval Air Systems Command (NAVAIR)
- Naval Air Warfare Center Training Systems Division (NAWCTSD)
- Naval Criminal Investigative Service (NCIS)
- Naval Cyber Defense Operations Command (NCDOC)
- Naval Information Warfare Center (NIWC) Atlantic
- Naval Information Warfare Center (NIWC) Pacific
- Naval Information Warfare Systems Command (NAWWAR)
- Naval Oceanographic Office (NAVOCEANO)
- Naval Postgraduate School (NPS)
- Naval Special Warfare Command (NSWC)
- Program Executive Office Command, Control, Communications, Computers and Intelligence (PEO C4I)
- Program Executive Office Enterprise Information Systems (PEO EIS)
- Program Executive Office for Enterprise Information Systems (PEO EIS)
- Program Executive Office for Intelligence, Electronic Warfare and Sensors (PEO IEW&S)
- Project Kessel Run
- Research and Development Support Activity (RDSA)
- Sandia National Laboratories (SNL)
- Space and Missile Systems Center (SMC)
- Special Operations Command Central (SOCCENT)
- Special Operations Command North (SOCNORTH)
- Special Operations Command South (SOCSOUTH)
- US Coast Guard Intelligence Coordination Center (ICC)
- Unified Cross Domain Management Office (UCDMO)
- United Kingdom Joint Forces Command
- United Kingdom Ministry of Defence
- US Africa Command (USAFRICOM)
- US Air Force Warfare Center (USAFWC)

PARTICIPATING GOVERNMENT ORGANIZATIONS (CONT.)



- US Air Forces in Europe Air Forces Africa (USAFE-AFACRICA)
- US Army Cyber Command (ARCYBER)
- US Army Europe (USAREUR)
- US Army Forces Command (FORSCOM)
- US Army Intelligence and Security Command (INSCOM)
- US Army Intelligence Center of Excellence (USAICoE)
- US Army North (ARNORTH)
- US Army South (ARSOUTH)
- US Army Space and Missile Defense Command (USASMD)
- US Army Special Operations Command (USASOC)
- US Central Command (USCENTCOM)
- US Coast Guard Intelligence (CG-2)
- US Coast Guard Maritime Intelligence Fusion Center Atlantic (MIFC LANT)
- US Coast Guard Office of Cyberspace Forces
- US Coast Guard Pacific Area
- US Coast Guard Research & Development Center
- US Customs and Border Protection
- US Cyber Command (USCYBERCOM)
- US Defense Digital Service (DDS)
- US European Command (USEUCOM)
- US House of Representatives Permanent Select Committee on Intelligence (HPSCI)
- US Indo-Pacific Command (USINDOPACOM)
- US Marine Corps Forces Cyberspace Command
- US Military Entrance Processing Command (USMEPCOM)
- US Naval Forces Central Command (NAVCENT)
- US Northern Command (USNORTHCOM)
- US Southern Command (USSOUTHCOM)
- US Special Operations Command (USSOCOM)
- US Strategic Command (USSTRATCOM)
- US Transportation Command (USTRANSCOM)
- White House Communications Agency
- XVIII Airborne Corps



ATTENDEE DEMOGRAPHICS

Attendees of the conference come from a range of different backgrounds and professions. See below for a sample of many of the professional titles of the conference registrants.

**74% OF THE
GOVERNMENT
ATTENDEES ARE IN
DECISION MAKING/
LEADERSHIP
POSITIONS**

(FLAG OFFICERS, SES, 05/06, GS14/15)

- Analyst
- Branch Chief
- Business Relationship Manager
- Chief
- Chief Data Officer
- Chief Information Officer (CIO)
- Chief Information Security Officer (CISO)
- Chief of Staff
- Commanding Officer
- Computer Engineer
- Computer Scientist
- Contracting Officer
- Chief Technology Officer (CTO)
- Cyber Security Specialist
- Cyber Operator
- Data Scientist
- Data Engineer
- Department Head
- Deputy Director
- Developer
- Director
- Division Chief
- Electronics Engineer
- Engineer
- Enterprise Architect
- Information Assurance Manager/Officer
- Information Security Specialist
- Information Systems Security Manager/Officer (ISSM/ISSO)
- Innovation Officer
- Intelligence Analyst
- Intelligence Operations Specialist
- Network Administrator
- Network Analyst
- Network Engineer
- Operations Director
- Program Manager
- Project Manager
- Requirements Manager
- Scientist
- Section Chief
- Security Controls Assessor
- Security Engineer
- Senior Intel Officer
- Senior Systems Administrator
- Senior Technical Advisor
- Senior Systems Engineer
- Software Engineer
- System Administrator
- Technical Director
- Unit Chief

PAST EXHIBITORS

22nd Century Technologies, Inc.	Aruba Networks, a Hewlett Packard Enterprise	CA Technologies	Cutting Edge CA
A10 Networks	Aspera, an IBM Company	CACI International, Inc.	CyberArk
Absolute Business Solutions Corp. (ABSc)	Assurance Data, Inc	Cambridge Intelligence, Ltd	Cyberbit
Accellion, Inc.	Assured Information Security	Capitol Technology University	CyberCore Technologies
Accenture	AT&T	Carahsoft	Cylance
AccessData	Atlantic Media/Defense One	Carnegie Mellon University Software	Cytxera
ActionNet, Inc.	Atlantis Computing	Engineering Institute CERT Division	Data Security, Inc.
Activu	Atlassian	CDW-G, LLC	Dataminr
Adamo Construction	Attivo Networks	Centrify Corporation	DataRobot
Adobe	August Schell	Chainalysis	DataWalk
Adorama	Authentic8	Chef IO	Datawatch
Advanced Design Corp.	Automation Anywhere, Inc.	CIS Secure Computing, Inc.	Datrium
Advanced Programs, Inc.	Avaya Government Solutions	Cisco Systems	Decipher Technology Studios
Advatech Pacific, Inc.	Avere Systems	ClearShark	Decision Lens
AECOM	Axiologic Solutions, LLC	Cloudera Government Solutions, Inc.	Defense Intelligence Agency (DIA)
AEEC (American Consultants)	Axway	Cloudian	Dell EMC
Aerstone Labs	Ayon Cyber Security	cloudtamer.io	Deloitte
Agile Empowerment Technologies	Babel Street	Code42 Software, Inc.	Delphix
AgileCraft	BAE Systems, Inc.	Cognitive SaaS for the IC	Dexter Edward, LLC
Air Force Research Laboratory	Ball Aerospace	Cohesity	Diffeo
Air Force Technical Applications Center	Basis Technology	CollabNet	Digital Element
Air University Press (Air Force Research Institute)	Bastille	CommScope, Inc.	Digital Guardian
Airbus Defense & Space Government Solutions, Inc.	Becrypt Limited	Commvault	Digital Reasoning Systems
Alamo City Engineering Services	Berico Technologies, LLC	ComplyUp	Digital Trends, Inc.
Alfresco Software	BeyondTrust Federal	Computable Insights	DigitalGlobe (Geoeye)
Allied Telesis	Big Switch Networks	Confluent, Inc.	DLT Solutions
Amazon Web Services	Blue Canopy Group, LLC	Core Security, a HelpSystems Company	DP Facilities, Inc.
AMERICAN SYSTEMS	Blue Coat Systems	Corelight	Dun & Bradstreet
ANACAPA Micro Products	Blue Prism	Corning Optical Communications	Dynamic Systems, Inc.
Anomali	BlueCat Networks	Corporate Office Properties Trust (COPT)	Eagle Ray, Inc.
APCON, Inc.	BluVector, a Comcast Company	cPacket Networks Inc.	Eagle Technology Group
Apigee	BMC Software	Cray, Inc.	Eclipse
Appian Corporation	Boeing	Crestron Electronics, Inc.	EDT, LLC (Dead on Demand)
Apple	Booz Allen Hamilton	Criterion Systems	Elasticsearch Inc.
Applied Network Solutions	Boundless Spatial	Cross Match Technologies	EMC Corporation
Apposite Technologies	Box, Inc.	CrowdStrike	Emcon Emanation Control Ltd.
Apriva ISS	Brainspace, a Cytxera Business	CRU Acquisition Group, LLC	Emerson Network Power
Arbor Networks	Bricata	Crunchy Data Solutions	Endgame
Arista Networks	Broadcom Inc.	Crystal Group Inc.	Engility Corporation
Armag Corporation	Brocade Communications Systems, Inc.	CSRA, LLC	En-Net Services
Arnouse Digital Devices Corp	Bromium, Inc.	CTERA Networks	EnterpriseDB
	C3 IoT	CTG, Inc. (CTGi)	Entrinsic
	C4ISR Journal	Cubic Cyber Solutions	Enveil, Inc.
		Cubic Mission Solutions	Envistacom

“THE TECHNOLOGY THAT YOU PROVIDE WILL BE THE LETHALITY THAT WE NEED ON THE FUTURE BATTLEFIELD”

*LTG ROBERT ASHLEY,
DIRECTOR OF THE DEFENSE INTELLIGENCE AGENCY*

Epiq Solutions	Glasswall Government Solutions	iMerit	MemSQL
Equinix Government Solutions	Global Knowledge	immixGroup	Mercom Corporation
Esri	Globalscape	IMSM, Inc.	Mesosphere
Eutelsat America Corp	Good Technology	Infoblox Federal	Metric Insights
EVC - Enterprise Ventures Corporation	Google	Informatica Federal Operations	Micro Focus
EvertzAV, a division of Evertz	GovChat	Impixon	Micron Technology, Inc.
Evident.io	Graphite Software Corporation	Intellectual Point	Microsoft
E-volve Technology Systems	Graybar	Intelligent Decisions, Inc.	MicroStrategy
Exabeam	GreenTec-USA	Intelligent Software Solutions	Modus Operandi, Inc.
ExaGrid	GSA FEDSIM	Intelligent Waves	MongoDB
Extenua, Inc.	Guidepoint Security LLC	IntelliPeak Solutions, Inc.	Motorola Solutions
Extron Electronics	Gurukul	Intelsat General Corporation	Mulesoft
F5 Networks, Inc.	HackerOne	Invictus	MyComputerCareer
FCN Technology Solutions, Inc.	HARMAN	IPSecure, Inc.	Mythics, Inc.
Federated IT	Haystax Technology	iSenpai	Napatech, Inc.
FEDITC, LLC	Hewlett Packard Enterprise	ISSTSPi	NASA SEWP
Feith Systems and Software, Inc.	Hexagon Metrology, Inc.	IT Concepts, Inc	National Geospatial-Intelligence Agency (NGA)
Fidelis Cybersecurity	HGST	IT Veterans, LLC	National Security Agency (NSA)
Finch Computing	Hitachi Data Systems Federal	JDISS	NCS Technologies, Inc.
FireEye	Hitachi Vantara Federal	Jive Software	Neo4j, Inc.
FireMon	Hootsuite	Juniper Networks	NetApp
Forcepoint	Hortonworks	K2	NetBrain Technologies, Inc.
ForeScout Technologies Inc	HP	Kapow Software	Netlocity VA, Inc.
Fortinet Federal	HumanGeo	KeyW	NETSCOUT Systems
Forward Networks	HVF Precious Metals LLC	Kforce Government Solutions	Network Runners
Frame	Hypori	Koto	New Horizons Computer Learning Centers Tampa Bay
Fraym	HyTrust	KPMG	New River Systems Corporation
Freedom Consulting Group	i3solutions	L-3	Newbrook Solutions
Fulcrum IT Services	IAA	Lambda	NIH NITAAC
General Dynamics	IBM	LANDESK	NIKSUN
Geofeedia	IBM Cloud Object Storage	Leidos, Inc	Nimbus Data
Germane Systems	IBM, an ESVA Business Partner	LexisNexis	NITAAC
GigaBiter LLC	ICES	Lexmark International	Northrop Grumman
Gigamon	IEEE Xplore Digital Library	LizardTech	Norwich University
GitLab	Illumio	Lockheed Martin	Novetta
		LogRhythm	NRESP/NRO
		Lynx Software Technologies	NSA IC ITE
		Magnet Forensics	Ntrepid
		ManTech International Corporation	Nuix USG Inc.
		Mantis Security	Nutanix, Inc.
		Mapbox, Inc.	NuWave Solutions
		MapLarge	Nuxeo
		MarkLogic	Occam Solutions, Inc.
		McAfee	Office of Naval Intelligence (ONI)
		MDA Information Systems LLC	Omnibond Systems, LLC
		MEGA International	

One Identity	Quantum Corporation	Sterling Computers Corporation	Uncharted Software
Oneida Technical Solutions, LLC	Quark Software Inc.	StorageHawk	University of Maryland
OpenText Inc.	Quest Public Sector	Street Legal	Vanguard LED Displays
OPSWAT	Quiet Professionals, LLC	SUSE	Varen Technologies
Oracle America, Inc.	Radware, Inc.	SwiftStack	Varonis Systems
Oracle National Security Group	Raritan	Symantec Corporation	Vector Technologies, LLC
Orbital Insight	Raytheon BBN Technologies	Syntelligent Analytic Solutions, LLC	Veeam Software
OSISOft	Raytheon Secure Information Systems	Synthos Technologies	Venafi
OutSystems	Recorded Future	Syracuse University	Vencore Inc.
Owl Cyber Defense Solutions	Red Arch	Tableau Software	Veritas
Packet Design Inc.	Red Hat, Inc.	Tanium	Veritone
Palantir Technologies	Red River	TDi Technologies	Verizon
Palmer's Contracting Group	Ribbon Communications	Telestrategies	Vertiv
Palmer's Security Solutions	Riverbed Technology	Tellabs	Viasat
Panasas, Inc.	RSA, The Security Division of EMC	Telos Corporation	ViON Corporation
PCMG	Rubrik Federal	Tenable	Virtru
Pearson VUE	SafeNet Assured Technologies,	Teradata Corporation	Virtual Enterprise Architects
Penguin Computing	SAIC	TerraGo Technologies	Virtual Instruments
Peraton	SAP NS2	Thales	Vision Solutions
Percipient.ai	SAS Federal LLC	The Buffalo Group	VMware
Perfecta Federal	SC2 Corp	Themis Computer	Vormetric
PernixData	Scientific Research Corporation	Thetus Corporation	Vykin Corporation
Persistent Systems	SDL Government	Thinklogical, A Belden Brand	WANDisco
PESA	SeaGate Government Solutions	ThoughtSpot, Inc.	Westin Peachtree
Pexip	Sealing Technologies, Inc.	ThunderCat Technology	Wind River
PFP Cybersecurity	Search Technologies	Thycotic	WiSC Enterprises
Phoenix TS	SecureAuth	TIBCO Software	Xerox
Pivotal	SecureNinja	TigerGraph	Yellowbrick Data
PKWARE	Security Engineered Machinery	Tintri	Zenoss
Planar Systems, Inc. a Leyard	Securonix	T-Mobile for Government	Zimbra
Company	Server Technology	T-Mobile USA Inc.	ZL Technologies
PointSec Mobile Technologies/ Checkpoint	ServiceNow	TransUnion	Zolon Tech, Inc.
Polaris Alpha	SES Government Solutions	Trend Micro	
Polycom, Inc.	Shavlik Technologies	Tresys Technology, LLC	
Portexa, LLC	Signals Defense	Triad Technology Partners	
PricewaterhouseCoopers (PwC)	Sipi Metals	Trident Systems	
Primer	Skyhigh Networks	Trifacta	
PrinterLogic	SMS Data Products Group	Trinity Technology Partners,	
Proofpoint	Solace	Tripwire, Inc.	
Provalis Research	SolarWinds	Trusted Systems	
PTFS	Sonatype	Trustwave	
Pure Storage	Sotera Defense Solutions	Truxton Forensics	
Qadium	SoundWay Consulting	TVAR Solutions	
Qlik	Spire Global	TYCHON	
QTS Datacenters	Splunk	U.Group	
Qualys, Inc.	Star Communications, Inc	UiPath	
	SteelCloud	Unanet	

BENEFITS AT A GLANCE

BENEFITS	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Conference registrations	• • • • • • • •	• • • • • • •	• • • • •	• •	•
Ad in conference program guide	2-Full Page	Full Page	Full Page	Half Page	Quarter Page
Logo in mobile app	•	•	•	•	•
Logo on conference website	•	•	•	•	•
Logo on signage	•	•	•	•	•
Logo in program guide	•	•	•	•	•
Access to opt-in participant list	•	•	•	•	
Logo on plenary session slides	•	•	•	•	
Logo on website exhibit hall map	•				

Please note, all sponsorships, networking activities, and organized events associated with the DoDIIS Conference must be approved as official parts of the conference program and must comply with government ethics regulations. Activities, events, and use of the DoDIIS Conference name outside of the approved program are prohibited.



SHOWCASE

EXHIBIT HALL

Showcase your company with a prominent presence in the Exhibit Hall. With this opportunity, drive visibility on-site and in print materials, at the DoDIIS Worldwide. The 2021 DoDIIS Worldwide Conference is a key stakeholder with vested interest in the success of the DIA's

SOLD
Peraton

Includes the following:

- Your Company logo on the following items:
 - Entrance unit outside the Exhibit Hall
 - Aisle signs inside the Exhibit Hall
 - Carpet inlay in the Exhibit Hall
 - Exhibit Hall map inside the program guide
- Prime booth placement near the entrance of the Exhibit Hall
- All the benefits of a Platinum Level Sponsor



REGISTRATION AREA

Includes the following:

- Company logo on attendee registration bag
- Ability to include one small promotional piece (no larger than 8.5 inches) on the registration bag (Sponsor is responsible for shipping/handling to show site; insert must be approved by event management in advance)
- All the benefits of a Platinum Level Sponsor

SOLD
ORACLE®
Cloud





BRAND

CONFERENCE NOTEBOOKS

Includes the following:

- Conference notebook will include your logo and the conference name *(one-color imprint that is black)*
- Notebooks provided by show management distributed to each attendee at registration
- All the benefits of a Platinum Level Sponsor



CONFERENCE BAGS

Includes the following:

- Conference bag will include your logo and the conference name *(one-color imprint that is black)*
- Bags provided by show management distributed to each attendee at registration
- Ability to insert one single piece *(no larger than 8.5 inches by 11 inches)* in the conference bags *(Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by show management)*
- All the benefits of a Platinum Level Sponsor



CONFERENCE ATTENDEE WIFI

You will be the most popular company at DoDIIS if you provide WiFi for attendees in the Plenary session, breakout rooms, VIP Lounge, sidebar meeting rooms and public spaces *(excludes Exhibit Hall)*.

Includes the following:

- Opportunity to create the password all attendees will need to log into the WiFi
- Custom WiFi landing page
- Recognition as the WiFi sponsor in pre-event attendee email
- All the benefits of a Gold Level Sponsor



HOTEL KEY CARDS

Your logo featured prominently on key cards distributed to each participant staying within the group room block at one of the conference hotels as a constant reminder of your presence at the conference.

Includes the following:

- All the benefits of a Gold Level Sponsor





BRAND

LANYARDS

All conference participants receive a lanyard at registration on-site

SOLD
carahsoft

anyard imprinted with your company logo when they check-in

Includes the following:

- All the benefits of a Gold Level Sponsor

CONFERENCE MOBILE APP

Be the one who provides the attendees the listings, agenda, and session descriptions!

SOLD

SteelCloud
AUTOMATING STIG & CIS COMPLIANCE

ference information as well as facility maps, exhibitor announcements are all being pushed out through the app.

Includes the following:

- Company logo on opening screen of app
- Daily push notifications on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- All the benefits of a Gold Level Sponsor

POCKET MAP

Help conference attendees navigate around Phoenix, and the Exhibit Hall, with this

SOLD

WILDFLOWER
WE PETAL TECHNOLOGY

avigate around Phoenix,

Includes the following:

- Company logo and ad featured on the Pocket Map given to each attendee at registration
- All the benefits of a Gold Level Sponsor



LOUNGE AND RECHARGE ZONE - MULTIPLE AVAILABLE

Attendees are always looking for a space to sit, relax, network, and charge their electronic devices. Be the company that provides them the perfect place to accomplish all their objectives. Lounges will be located inside the Exhibit Hall.

Includes the following:

- Your logo or message wrapped around the charging lounge table
- All the benefits of a Gold Level Sponsor

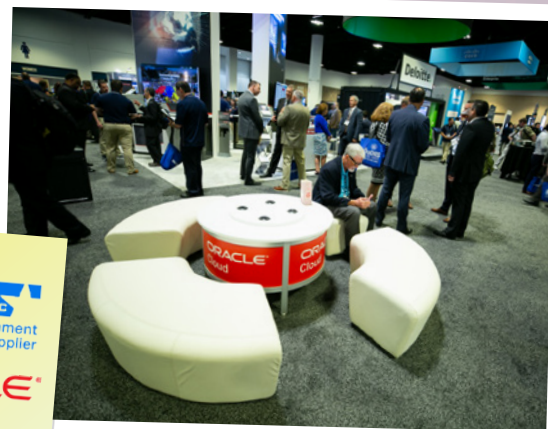
CURRENT PATRONS

FORTINET

MFGS INC.
Micro Focus Government
Solutions Master Supplier

ORACLE
Cloud

GRAYSHIFT





BRAND

WELLNESS KIT

Ensure the wellness of all DoDIIS attendees by providing key survival items for the busy conference days ahead. Branded kits will be distributed at the entrance of the Exhibit Hall on Tuesday morning.



Includes the following:

- Wellness kits provided by Show Management
- All the benefits of a Silver Level Sponsor

MORNING COFFEE MUG

Place your branded mug in the hands of attendees first thing in the morning. This promotional opportunity entitles the Sponsor to coffee mugs that will be placed prominently beside the morning coffee break. Let the attendees carry their coffee into Plenary session with advertising for you! Sponsor is responsible for production and shipping/handling to show site; mugs must be approved in advance by show management and be 12 ounces or less. Coffee is provided by show management.

Includes the following:

- All the benefits of a Silver Level Sponsor



WATER COOLERS

Your company logo and graphics will be displayed on a water cooler in the Exhibit Hall.

Choose from the following locations:

- Inside the Exhibit Hall
- Outside of Breakout Rooms
- Outside of Plenary Session





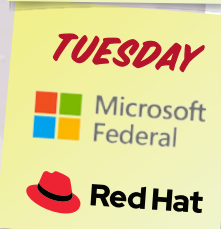
ENGAGE

LUNCH AND LEARN - TWO AVAILABLE PER DAY – SIX TOTAL

Capture your target audience over their lunch break with an innovative presentation that allows the government to experience your company's solution. Attendees will pre-register to attend your speaking session and enjoy lunch while listening to your presentation.

Includes the following:

- 20 minutes to demo your product to conference luncheon attendees (up to 300 seats)
- List of lunch attendees including contact information (for opt-in registrations)
- Logo placement on the following items:
 - Lunch tickets
 - Signage recognizing your company as host
 - Branded napkins
- Confirmation e-mail sent to registered lunch attendees to include an advertisement for your company
- All the benefits of a Gold Level Sponsor



MODULAR MEETING SPACE

Conduct meetings conveniently by securing meeting space on the exhibit floor. A meeting room allows you the space and privacy you need to hold small meetings with clients, prospective customers and partners. Modular meeting rooms are available on the exhibit floor on a first-come, first-served basis. Any public or large group product demonstrations must be held within exhibition space. Company is responsible for providing A/V, electricity, internet, or additional furniture if desired. Meeting rooms are constructed of MIS panels, which are fabric covered hard walls, and do not include ceilings. Meeting space is sold in 100 square foot increments and can be combined to accommodate larger groups. Contact your sales representative for configuration options.

Each 10x10 modular meeting space includes:

- Walls
- A locking door
- Carpet
- 1 table and 4 chairs per 10x10
- Signage featuring the meeting room number and company name
- All the benefits of a Gold or Silver Level Sponsor





EXPERIENCE

ALL-HANDS NETWORKING SOCIAL MORE INFORMATION COMING SOON

This is the only sponsorship available where all conference attendees are invited to participate that includes marketing, décor, refreshments, and entertainment. All you have to do is show up and network! Your brand will be associated with this fantastic experience that conference goers have come to expect. Benefits range from personalized drink tickets and recognition during Plenary session to the opportunity to speak and give your message in front of the entire social!

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated evening. Be the one they remember for bringing the community together in one place, at one time.

Call your salesperson to discuss the plans for this year's social and the level of customization that will meet your marketing and branding needs.



REFRESHMENTS IN VIP LOUNGE

Includes the following:

- Signage in VIP Lounge
- The option to leave one piece of collateral on the table
(Sponsor is responsible for production and shipping/handling. All items must be approved in advance by show management)
- Branded napkins
- All the benefits of a Gold Level Sponsor

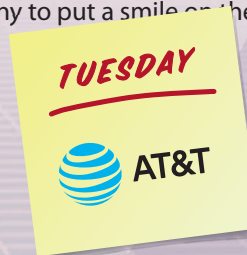


CONFERENCE COFFEE SPONSOR

The most asked for item at any conference is coffee. Be the company to put a smile on the attendees faces as you satisfy their caffeine fix.

Includes the following:

- Coffee to be served during the conference breaks at your booth
- Push notification through mobile app
- All the benefits of a Gold Level Sponsor





EXPERIENCE

REGISTRATION MIXER - MULTIPLE AVENUES

Draw attention to your brand and drive traffic to your booth before the exhibit floor officially opens with an evening of refreshments and networking on the exhibit floor. Scan badges, exchange business cards, and mingle with customers and prospective clients before the conference officially opens.



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Includes the following:

- Pre-event recognition in e-mail sent to registered attendees
- Company logo placement on the following items:
 - Drink tickets distributed to attendees at the conference inviting them to visit your booth for a drink
 - Signage at the mixer recognizing your company as a host
 - Signage the opening day of the conference thanking you for your support
 - Branded napkins
 - Advertisement for mixer on conference website and printed program guide
- All the benefits of a Gold Level Sponsor

CONFERENCE SESSION SNACK BREAKS

Item	Duration
Smoothie Bar with Tiki Cart	3 Hours
Hydration Station	All Day
Iced Coffee Javatorator	4 Hours
Italian Soda Bar	4 Hours
Cappuccino Bar	All Day (limited quantity)
Popcorn Cart	All Day
Rockstar Energy Drinks	All Day
Candy Shooters	Morning or Afternoon Break
Chocolate Dipped Strawberries	Morning or Afternoon Break
Dippin Dots Ice Cream	Morning or Afternoon Break
Ice Cream Novelties	Morning or Afternoon Break
Jalepeno Stuffed Pretzels	Morning or Afternoon Break
Jumbo Pretzels with Cheese Sauce	Morning or Afternoon Break
Ice Cream Sandwiches	Morning or Afternoon Break
Make Your Own Trail Mix	Morning or Afternoon Break
Non-Alcoholic Prickly Pear Margaritas	Morning or Afternoon Break

Includes the following:

- Recognition of break in Plenary session, program guide
- Push notification announcing snack break
- Signage in prominent locations and next to the break
- All the benefits of a Gold or Silver Level Sponsor





EXPERIENCE

ATTENDEE NETWORKING SOCIALS

Customize your own networking social after the conference to provide a place for attendees to unwind and network with peers. Contact your sales representative today for availability.

Sponsor is responsible for all food and beverage. Alcohol and beverages at social functions are restricted to (2) two beverages per attendee. When providing alcohol, the host company is responsible to regulate consumption and producing and distributing drink tickets at the venue as mandated by the sponsoring agency.

Includes the following:

- Space to host conference attendees in the HQ hotel (Sheraton)
- Your social listed in the following places:
 - Slides in Plenary session
 - Networking events page in the program guide on the website, and on the mobile app
- Signage in prominent location
- All the benefits of a Gold Level Sponsor

WELCOME DRINKS AT THE HQ HOTEL

Put your brand and a welcome drink in the hands of all the participants staying at the HQ Hotel (Sheraton) the minute they check-in.

Includes the following:

- Sponsor is responsible for
- Company logo placed on
 - Drink ticket with your logo and one letter at the HQ Hotel (Sheraton) good for (1) one beer, wine or non-alcoholic on Sunday or Monday
 - Signage in the hotel
 - Branded napkins
 - Networking events page in the program guide, on the website, and on the mobile app
- All the benefits of a Gold Level Sponsor





HIGHLIGHT

AD SLIDE IN PLENARY SESSION TWO PER DAY – SIX TOTAL

Includes the following:

- Slide with your advertisement in rotation before the Plenary sessions and during the morning break
- Ad must be approved by show management in advance
- All the benefits of a Gold Level Sponsor



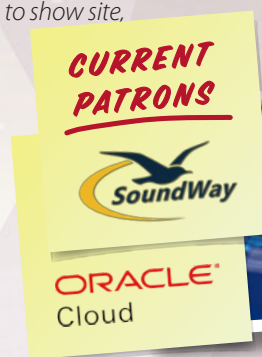
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INSERT IN CONFERENCE BAGS - ONLY THREE AVAILABLE

Includes the following:

- Insert one piece of collateral or giveaway item into each attendee conference bag (*Sponsor responsible for production, shipping/handling charges to show site, item must be approved in advance by show management*)
- Show management responsible for distribution of collateral material/giveaway item
- All the benefits of a Silver Level Sponsor



POST-EVENT EMAIL BLAST - ONLY ONE AVAILABLE

Keep your company name fresh in the minds of the attendees after they return from the conference as the sponsor of the post-event email blast.

Includes the following:

- 25-50 word company description with company hyperlink, included at the end of a post-event NCSI e-mail blast sent to all registered conference attendees
- All the benefits of a Silver Level Sponsor



HIGHLIGHT

ADVERTISEMENT TOWER

Available options:

- 4-Sided Tower – SILVER SPONSOR
- Single Panel

Your company advertisement on meter board towers that display in highly visible areas throughout the conference.

Includes the following:

- All the benefits of a Silver Level Sponsor with 4-sided tower sponsorship



SEAT DROPS - ONLY THREE AVAILABLE

Includes the following:

- One single-page promotional piece (no larger than 8.5 inches x 11 inches) (Sponsor is responsible for production, shipping charges to show site, and show management responsible for distribution of collateral material)
- Show management responsible for distribution of collateral material
- All the benefits of a Silver Level Sponsor



PRE-EVENT EMAIL BLAST - ONLY TWO AVAILABLE

An e-mail blast is a great way to get your company name and description distributed to attendees before arriving at the conference so they know you mean business.

Includes the following:

- 25-50 word company description with company hyperlink and booth number
- NCSI e-mail blast sent to all registered conference attendees
- All the benefits of a Silver Level Sponsor



PROGRAM GUIDE ADVERTISING

Available options:

- Full Page, Inside Back Cover
- Full Page
- Half Page

Includes the following:

- All the benefits of a Silver Level Sponsor (ad sponsors do not get additional 1/4 page ad included with silver sponsorship)



PUSH NOTIFICATIONS - THREE AVAILABLE PER DAY

Do you have a demo or product in your booth that you want to make sure attendees know about? Sponsor a push notification through the mobile app and make sure that all the attendees know the product. Sponsor responsible for providing show management with text for the push notification.



ADDITIONAL EXHIBITOR DESCRIPTION

Are multiple divisions of your company participating in the conference? Do you have a partner company who is sharing your booth? Do you want to have their company listing in the exhibitor guide? Don't miss this opportunity for a secondary listing, and ensure all parties are equally represented in show literature and online.



SPOTLIGHT

MOUNTAIN MARKETING PACKAGE - TWO AVAILABLE

- 6 Conference Attendee Registrations
- 2 full page, 4-color ads in the program guide
- Opportunity to be interviewed for the conference closing video shown in plenary session
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list

CANYON MARKETING PACKAGE - TWO AVAILABLE

- 4 Conference Attendee Registrations
- Full page, 4-color ad in program guide
- Opportunity for booth and logo to be filmed for the conference closing video shown in plenary session
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list

VALLEY MARKETING PACKAGE - TWO AVAILABLE

- 2 Conference Attendee Registrations
- ½ page, 4-color ad in program guide
- Exhibit booth and/or sponsorship photographed for Conference photo gallery
- Recognition with company logo on the conference website, on signage, on Plenary session slides, and in the program guide
- Access to the opt-in participant list

CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the NCSI team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the Federal Acquisition Regulation (FAR) Trade Agreement.



NCSI®

Exhibit space contracts and promotional opportunities are now available.

Please contact an NCSI Sales Representative at
conferencesales@ncsi.com or **888-603-8899**