

The Economic Impact of the Veeam Cloud Data Management Platform

Interviewed organizations have **achieved strong economic value** with the Veeam Cloud Data Management platform by **reducing the cost** of operating their data backup and recovery environments. In addition, they have **reduced their data-related risk** by improving their ability to backup and recover data and virtualized workloads.

Key Results



50%

lower 5-year cost of data backup and recovery operations



280%

5-year ROI



55%

more efficient data backup and recovery teams



8 months

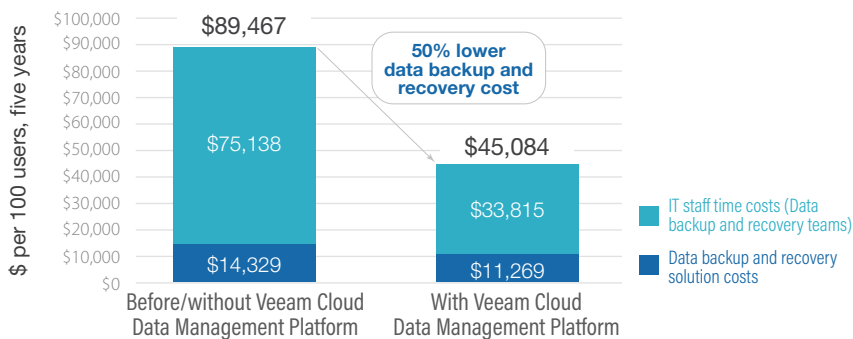
to payback

Customer Quote:



"The labor time savings and the speed of recovery with Veeam have changed everything through the automation, the single pane of glass, and the ease of management. . . Minimizing staff overtime and DR testing paperwork for the disaster teams is a huge improvement for us."

Impact of Veeam Cloud Data Management Platform



30% more efficient IT infrastructure teams

19% lower effective storage costs

11% higher developer productivity

82% less lost employee productive time due to data loss

Customer Quote:



"Veeam has simplified our operations. The fact that we can get the vast majority of everything, all environments, under one umbrella with Veeam is huge."

Data Backup and Recovery Impact of Veeam: KPIs



Instances of data loss



Data backup windows



Time to respond to problems



Backups per day



RPO objectives met



RTO objectives met