



DoDIIS WORLDWIDE SPONSORSHIP PROSPECTUS



FORESIGHT 20/20

Building a New Digital Ecosystem

DECEMBER 5-8, 2021 | PHOENIX, AZ



2021 DoDIIS Worldwide Conference

The DoDIIS Worldwide Conference provides a one-of-a-kind opportunity to collaborate, network and forge relationships with like-minded government and industry leaders.

Rarely are so many heads of agencies, cabinet officials, top military & civilian personnel, and industry members gathered under one roof to showcase and discuss creative solutions.

The conference will feature a comprehensive selection of sessions focusing on integration across the Intelligence Community and rapidly developing and deploying mission-focused solutions, allowing participants to interact with and showcase solutions to a broad range of IC, DoD, and industry leaders about the issues impacting the mission user.

BENEFITS AT A GLANCE

BENEFITS	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Conference registrations	••••••••	•••••••	•••••	••	•
Ad in conference program guide	2-Full Pages	Full Page	Full Page	Half Page	Quarter Page
Logo in mobile app	•	•	•	•	•
Logo on conference website	•	•	•	•	•
Logo on signage	•	•	•	•	•
Logo in program guide	•	•	•	•	•
Access to opt-in participant list	•	•	•	•	
Logo on plenary session slides	•	•	•	•	
Logo on website exhibit hall map	•				

Please note: All sponsorships, networking activities, and organized events associated with the DoDIIS Conference must be approved as official parts of the conference program and must comply with government ethics regulations. Activities, events, and use of the DoDIIS Conference name outside of the approved program are prohibited.



BRAND



Lounge & Recharge Zone

Multiple Available

Attendees are always looking for a space to sit, relax, network, and charge their electronic devices. Be the company that provides them the perfect place to accomplish all their objectives. Lounges will be located inside the Exhibit Hall.

Includes the following:

- ✓ Your logo or message wrapped around the charging lounge table
- ✓ All the benefits of a Gold Level Sponsor

Sponsors



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item

Lounge & Phone Sanitization Zone

Provide a place for attendees to sit and relax while they use a UV disinfection device to clean their cell phone!

Includes the following:

- ✓ Your message or logo wrapped around the lounge table
- ✓ All the benefits of a Gold Level Sponsor



BRAND



Water Coolers

Your company logo and graphics will be displayed on a water cooler in the conference space. Water coolers are placed inside the exhibit hall, outside of breakout rooms, and outside of plenary session.

Sponsors



Hotel Key Cards

Your logo featured prominently on the hotel room key cards distributed to each participant staying in the group room block at the conference hotels will be a constant reminder of your presence at the conference.

Includes the following:

- ✓ All the benefits of a Gold Level Sponsor



Lunch and Learn

One Spot Available Tuesday and Wednesday

Capture your target audience over their lunch break with an innovative presentation that allows the government to experience your company's solution. Attendees will pre-register to attend your speaking session and enjoy lunch while listening to your presentation.

Includes the following:

- ✓ 20 minutes to demo your product to conference lunch attendees (up to 300 seats)
- ✓ List of lunch attendees including contact information (for opt-in registrations)
- ✓ Logo placement on the following items:
 - Lunch tickets
 - Signage recognizing your company as host
 - Branded napkins
- ✓ Confirmation e-mail sent to registered lunch (*Attendees to include an advertisement for your company.*)
- ✓ All the benefits of a Gold Level Sponsor

Sponsors

MONDAY



TUESDAY



WEDNESDAY





ENGAGE

Modular Meeting Space

10 X 10 **Silver Level**

10 X 20 **Gold Level**

Conduct meetings conveniently by securing meeting space on the exhibit floor. A meeting room allows you the space and privacy you need to hold small meetings with clients, prospective customers and partners.

Modular meeting rooms are available on the exhibit floor on a first-come, first-served basis. Any public or large group product demonstrations must be held within exhibition space. Company is responsible for providing A/V, electricity, internet, or additional furniture if desired. Meeting rooms are constructed of MIS panels, which are fabric covered hard walls, and do not include ceilings. Meeting space is sold in 100 square foot increments and can be combined to accommodate larger groups.

Contact your sales representative for configuration options.

Each 10x10 modular meeting space includes:

- ✓ Walls
- ✓ A locking door
- ✓ Carpet
- ✓ 1 table and 4 chairs per 10x10
- ✓ Signage featuring the meeting room number and company name
- ✓ All the benefits of a Gold or Silver Level Sponsor

Sponsors

 **servicenow**

 **illuminate**
accelerating informed decisions

 **IBM**

 **leidos**

Booz | Allen | Hamilton*

 **ORACLE**
Cloud

 **Senpai**



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Attendee Breakfast Presentation

One Available Per Day

Use the breakfast time to share a product demo or presentation while attendees prepare to start their day.

Includes the following:

- ✓ 15 minute presentation in the pre-function breakfast area (up to 75 seats)
- ✓ List of pre-registered breakfast attendees (opt-in registrations)
- ✓ Confirmation email sent to registered breakfast attendees to include an advertisement for your company
- ✓ All the benefits of a Gold Level Sponsor

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Attendee Networking Breakfast

Customize and host your own networking breakfast at the HQ hotel. This will be similar to a networking social, but will take place over breakfast each morning.

Sponsor is responsible for all food and beverage.

Includes the following:

- ✓ Space to host the attendees in the HQ Hotel (Sheraton)
- ✓ Online Pre-Registration for the amount of guests of your choosing
- ✓ Email sent to registered attendees to encourage them to attend your breakfast
- ✓ List of pre-registered breakfast attendees (opt-in registrations)
- ✓ Confirmation email sent to registered breakfast attendees to include an advertisement for your company
- ✓ All the benefits of a Gold Level Sponsor

Sponsors

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EXPERIENCE



Attendee Networking Social

Customize your own networking social after the conference sessions end and provide a place for attendees to unwind and network with you! Space is limited. Contact your sales representative today for availability.

Sponsor is responsible for all food and beverage. Alcoholic beverages at social functions are restricted to (2) two beverages per attendee. When providing alcohol, the host company is responsible to regulate consumption by producing and distributing drink tickets at the venue as mandated by the sponsoring agency.

Includes the following:

- ✓ Space to host conference attendees in the HQ hotel (Sheraton)
- ✓ Your social listed in the following places:
 - Slides in Plenary session
 - Networking events page in the program guide, on the website, and on the mobile app
 - Signage in prominent location
- ✓ All the benefits of a Gold Level Sponsor

Sponsors





EXPERIENCE



Conference Coffee Sponsor

Two Available Per Day

The most asked for item at any conference is coffee. Be the company to put a smile on the attendees faces as you satisfy their caffeine fix.

Includes the following:

- ✓ Coffee to be served during the conference breaks at your booth
- ✓ Push notification through mobile app
- ✓ All the benefits of a Gold Level Sponsor

Sponsors

MONDAY

TUESDAY

WEDNESDAY





EXPERIENCE



Conference Session Snack Breaks

Includes the following:

- ✓ Recognition of break in Plenary session, program guide and mobile app
- ✓ Push notification announcing snack break through the mobile app
- ✓ Signage in prominent locations and next to breaks
- ✓ All the benefits of a Gold or Silver Level Sponsor

Item	Duration	Sold - Sponsors		
		MONDAY	TUESDAY	WEDNESDAY
Smoothie Bar with Tiki Cart	3 Hours	AVAYA	infovista	
Hydration Station	All Day	servicenow		
Iced Coffee Javarator	4 Hours			
Italian Soda Bar	4 Hours			
Cappuccino Bar	All Day (limited quantity)	Lambda	perceptent.ai	neo4j
Popcorn Cart	All Day	ORACLE Cloud	carahsoft.	illuminate
Rockstar Energy Drinks	All Day		THE BUFFALO GROUP	
Candy Shooters	Morning or Afternoon Break			
Chocolate Dipped Strawberries	Morning or Afternoon Break			
Dippin Dots Ice Cream	Morning or Afternoon Break		Lambda	
Ice Cream Novelties	Morning or Afternoon Break	citrix.		
Jalapeno Stuffed Pretzels	Morning or Afternoon Break			
Jumbo Pretzels with Cheese Sauce	Morning or Afternoon Break			
Ice Cream Sandwiches	Morning or Afternoon Break	SKOPENOW		
Make Your Own Trail Mix	Morning or Afternoon Break	carahsoft.		
Non-Alcoholic Prickly Pear Margaritas	Morning or Afternoon Break			



HIGHLIGHT



Ad Slide In Plenary Session

Only 4 Left

Includes the following:

- ✓ Slide with your advertisement in rotation before the Plenary sessions and during the morning breaks
- ✓ Ad must be approved by show management in advance
- ✓ All the benefits of a Gold Level Sponsor

Sponsors

hackerone



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item

Video Ad in Plenary Session (Pre-recorded)

Includes the following:

- ✓ 30 second video & audio advertisement in rotation before the Plenary sessions and during the morning breaks
- ✓ Ad must be approved by show management in advance
- ✓ All the benefits of a Gold Level Sponsor



HIGHLIGHT



Advertisement Tower

4-Sided Tower **Silver Sponsor**

Single Panel

Your company advertisement on meter board towers that will be on display in highly visible areas throughout the conference.

Includes the following:

- ✓ All the benefits of a Silver Level Sponsor with 4-sided tower sponsorship

Sponsors



Push Notifications

Three Available Per Day

Do you have a demo or product in your booth that you want to make sure everyone sees? Sponsor a push notification through the mobile app and make sure that all the attendees know the place to be!

Sponsor responsible for providing show management with text for the push notification

Sponsors





HIGHLIGHT



Insert in Conference Bags

Only One Remaining

Includes the following:

- ✓ Insert one piece of collateral or giveaway item into each attendee conference bag
Sponsor responsible for production, shipping/handling charges to show site. Item must be approved in advance by show management.
- ✓ Show management responsible for distribution of collateral material/giveaway item
- ✓ All the benefits of a Silver Level Sponsor

Sponsors



Program Guide Advertising

Full Page | Inside Back Cover

Full Page

Half Page

Includes the following:

- ✓ All the benefits of a Silver Level Sponsor
Ad sponsors do not get additional 1/4 page ad included with silver sponsorship.

Sponsors





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item

Website Advertising

Video Ad	Embedded video advertisement
Exclusive Banner	300 x 600px <i>(Only advertisement featured on page)</i>
Large Rectangle	300 x 600px
Small Rectangle	300 x 250px

Attendees rely on the DoDIIS Worldwide website to provide them with the most up-to-date information on exhibitors, registration, conference sessions, networking events and more. What better way to highlight your company than by placing an ad with a link to your company's website in a highly visible position on the official conference website.

Includes the following:

- ✓ All of the benefits of a Silver Level Sponsor

Sponsors



CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the NCSI team.

Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the Federal Acquisition Regulation (FAR) Trade Agreement.



NCSI®

Exhibit space contracts and promotional opportunities are now available.

Please contact an NCSI Sales Representative at
conferencesales@ncsi.com or **888-603-8899**