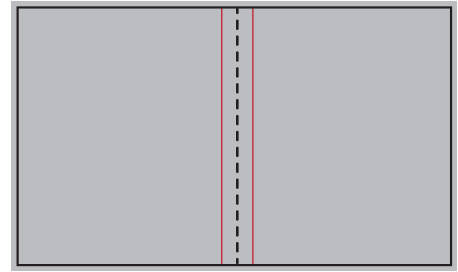# DODIIS PROGRAM AD SPECIFICATIONS

DIMENSIONS

TWO-PAGE SPREAD:
Trim/Final Size: 17" x 11"
Bleed: 17.25" x 11.25"
Live: 16" x 10"
No pertinent text or information should be located within the gutter, or 1" from the center of the spread
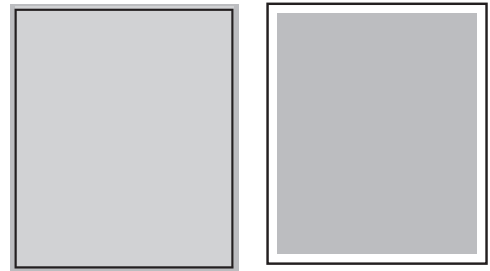
FULL PAGE:
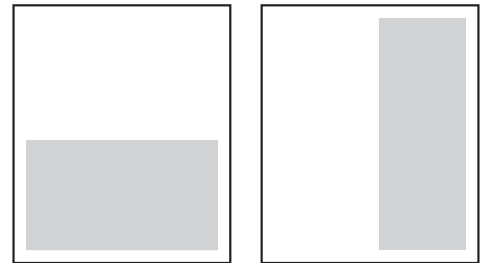**Trim/Final Size: 8.5" x 11"**
Bleed: 8.75" x 11.25"
Live: 7.5" x 10"

HORIZONTAL HALF PAGE:
Due to the layout of our programs, quarter & half page ads DO NOT need bleeds
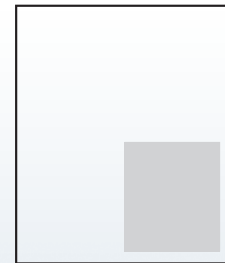
Trim/Final Size: 7.25" x 4.5"
Live: 7" x 4.25"

VERTICAL HALF PAGE:
Due to the layout of our programs, quarter & half page ads DO NOT need bleeds

Trim/Final Size: 3.375" x 9"
Live: 3.125" x 8.75"

QUARTER PAGE:
Due to the layout of our programs, quarter & half page ads DO NOT need bleeds

Trim/Final Size: 3.375" x 4.5"
Live: 3.125" x 4.25"

Border may be added to any ad at our discretion.

FILE FORMAT:
Press ready **PDF**, **AI**, **EPS**, **PSD** and **TIFF** are accepted.
All files must be **CMYK**.
Pantone colors should be converted to to **CMYK**.
Bitmap images should be at a minimum **300ppi**.
Embedded or **linked** files need to be provided separately.
Please include **all fonts** used in the file.

Files not following the above guidelines are accepted at our discretion, accuracy and printing is not guaranteed, and additional costs may be incurred.

NCSI