SPONSORSHIP PROSPECTUS

DECEMBER 12-15, 2022 | SAN ANTONIO, TX
DoDIIS WORLDWIDE

SPONSORSHIP PROSPECTUS
The DoDIIS Worldwide Conference provides a one-of-a-kind opportunity to collaborate, network and forge relationships with like-minded government and industry leaders.

Rarely are so many heads of agencies, cabinet officials, top military & civilian personnel, and industry members gathered under one roof to showcase and discuss creative solutions.

The conference will feature a comprehensive selection of sessions focusing on integration across the Intelligence Community and rapidly developing and deploying mission-focused solutions, allowing participants to interact with and showcase solutions to a broad range of IC, DoD, and industry leaders about the issues impacting the mission user.

Become an Exhibitor

The DoDIIS Worldwide Conference provides a one-of-a-kind opportunity to collaborate, network and forge relationships with like-minded government and industry leaders.
EXPECTED PARTICIPANTS 3,000+

DoDIIS ATTENDEE COMPOSITION

- 45% DoD/Federal Government
- 53% Industry
- 2% Academia and FVEYE

GOVERNMENT ATTENDEE BREAKDOWN

- 45% DoD Civilian (DIA/NGA/NSA etc.)
- 33% Air Force
- 9% Army
- 8% Navy
- 4% Coast Guard
- 1% Marines
Attendees come from 4 different countries and 42 different states.

Over 400 different government organizations are represented.

- 48% of conference registrants opt in to share their contact information on a list for event sponsors.
- 76% of the Attendees spent two or more hours of their conference experience inside the exhibit hall.
- 97% of the Attendees said that they spent time networking with the exhibitors during the conference.
- 74% of the Government Attendees are in decision making leadership positions.
Exhibit floor expected to sell out with 400+ booths

57% of exhibitors complement their booth with a sponsorship.

50+ Product/Service categories are represented.

75% of exhibitors said they had great conversations and got the opportunity to meet with key government personnel.

27% of companies at DoDIIS are first-time exhibitors, with 42% also sponsoring to boost branding and networking opportunities.

92% of exhibitors had a positive experience and will participate again.
PARTICIPATING ORGANIZATIONS

1 ACOS
116th Air Control Wing
119th ISR Group
12th Air Force – Air Forces Southern
16th Air Force – Air Forces Cyber
17th Training Support Squadron
17th Training Wing
1st Air Force/Air Forces Northern
309th Software Engineering Group
352nd Civil Affairs Command
363d ISR Wing
39th Information Operations Squadron
412th Test Wing
480th ISR Wing
49th Test & Evaluation Squadron
50th Command and Control Wing
513th MI Brigade
53rd Wing
548th ISR Group
559th Software Maintenance Squadron
55th Wing/Offutt Air Force Base
56th Fighter Wing
5th Combat Communications Group
601st Air Operations Center
67th Cyberspace Wing
688th Cyberspace Wing
690th Intelligence Support Squadron
693rd ISR Group
694th ISR Group
6th Communications Squadron
70th ISR Wing
75th Innovation Command USAR
780th MI Brigade
78th Air Base Wing
7th Signal Command
91st Cyber Brigade
93rd Intelligence Squadron
96th Test Wing
Air Combat Command
Air Education Training Command (AETC)
Air Force Concepts, Development Management Office of Commercial & Economic Analysis
Air Force Distributed Common Ground System (AF DCGS)
Air Force Global Strike Command
Air Force Joint Worldwide Intelligence Communications System (AF JWICS)
Air Force Life Cycle Management Center
Air Force Material Command
Air Force Network Integration Center
Air Force Nuclear Weapons Center
Air Force Operational Test & Evaluation Center
Air Force Personnel Center
Air Force Research Laboratory
Air Force Reserve Command
Air Force Safety Center
Air Force Special Operations Command
Air Force Technical Applications Center
Air Mobility Command
Air National Guard
Argonne National Laboratory
Army Combat Capabilities Development Command Aviation & Missile Center
Army Corps of Engineers
Army Cyber Command (ARCYBER)
Army Engineer Research and Development Center (ERDC)
Army Futures Command
Army G-2
Army Geospatial Center
Army National Guard
Army Reserve Cyber Operations Group
Australian Defence Force
Canadian Forces Intelligence Command Centers for Disease Control and Prevention
Central Intelligence Agency
Chief of Naval Operations
Coast Guard Cyber Command
Combatant Command Intelligence Enterprise Management Support Office
Command, Control, Communications, Intelligence and Networks (C3I&N) Directorate
Defense Advanced Research Projects Agency (DARPA)
Defense Contract Management Agency
Defense Counterintelligence and Security Agency (DCSA)
Defense Information Systems Agency (DISA)
Defense Intelligence Agency
Defense Threat Reduction Agency (DTRA)
Department of Energy
Department of Homeland Security (DHS)
Department of Justice
Department of National Defense (Canada)
Department of State
Department of the Army Intelligence Information Services (DAIIS)
Federal Bureau of Investigation (FBI)
Headquarters Air Force A2/6
Hopper Information Services Center
Joint Deployable Intelligence Support Systems (JDISS)
Joint Intelligence Operations Center (JIIOC)
Joint Interoperability Test Command (JITC)
Joint Navigation Warfare Center (JNWC)
Joint Personnel Recovery Agency (JPRA)
Joint Special Operations Command (JSOC)
Joint Warfare Analysis Center (JWAC)
PARTICIPATING ORGANIZATIONS
CONTINUED

Kessel Run
Los Alamos National Laboratory
Marine Corps Forces Special Operations Command
Marine Corps Forces, Pacific
Marine Corps Intelligence Activity
Marine Corps Intelligence, Surveillance, and Reconnaissance Enterprise
Marine Forces Central Command
Marine Forces Command
Military Intelligence Readiness Command
Missile Defense Agency
National Aeronautics and Space Administration (NASA)
National Air and Space Intelligence Center (NASIC)
National Assessment Group
National Center for Medical Intelligence
National Counterterrorism Center (NCTC)
National Gateway Center Fort Detrick
National Geospatial-Intelligence Agency (NGA)
National Ground Intelligence Center (NGIC)
National Guard Bureau
National Institutes of Health
National Intelligence University
National Maritime Intelligence Center
National Maritime Intelligence-Integration Office
National Media Exploitation Center
National Reconnaissance Office (NRO)
National Security Agency (NSA)
National Space Defense Center
National Space Intelligence Center (NSIC)
Naval Air Systems Command (NAVAIR)
Naval Air Warfare Center Training Systems Division
Naval Criminal Investigative Service (NCIS)
Naval Cyber Defense Operations Command
Naval Information Warfare Center Atlantic
Naval Information Warfare Center Pacific
Naval Information Warfare Systems Command
Naval Oceanographic Office
Naval Special Warfare Command
Office of Naval Intelligence (ONI)
Office of the Director of National Intelligence (ODNI)
Pacific Air Forces (PACAF)
Program Executive Office Command, Control, Communications, Computers and Intelligence
Program Executive Office for Digital and Enterprise Services (PEO Digital)
Program Executive Office for Enterprise Information Systems
Program Executive Office for Intelligence, Electronic Warfare and Sensors
Program Executive Office for Security & Education Training Systems
Sandia National Laboratories
Space Launch Delta 45
Space Systems Command
The MITRE Corporation
United Kingdom Joint Forces Command
United Kingdom Ministry of Defence
US Africa Command (AFRICOM)
US Air Force Warfare Center
US Air Forces in Europe & Air Forces Africa (USAFE-AFRAFRICA)
US Army Europe and Africa
US Army Forces Command (FORSCOM)
US Army Intelligence and Security Command (INSCOM)
US Army Intelligence Center of Excellence (USAICoE)
US Army North
US Army South
US Army Space and Missile Defense Command
US Army Special Operations Command
US Central Command (USCENTCOM)
US Coast Guard Pacific Area
US Coast Guard Research & Development Center
US Customs and Border Protection
US Cyber Command (USCYBERCOM)
US Defense Digital Service (DDS)
US European Command (USEUCOM)
US Department of Energy Office of Intelligence and Counterintelligence
US Indo-Pacific Command (USINDOPACOM)
US Marine Corps Forces Cyberspace Command
US Military Entrance Processing Command
US Naval Forces Central Command
US Northern Command (USNORTHCOM)
US Southern Command (USOUTHCOM)
US Space Command (USSPACECOM)
US Space Force (USSF)
US Special Operations Command (USSOCOM)
US Strategic Command (USSTRATCOM)
US Transportation Command (USTRANSCOM)
Warner Robins Air Logistics Complex
Western Army Reserve Intelligence Support Center
XVIII Airborne Corps
The exhibit floor was the most impactful and important part of my time at the conference. Saved me a lot of time and helped me separate needed from “nice-to-have” capabilities in one show. The value can’t be overstated.

DODIIS ATTENDEE
22nd Century Technologies
A10 Networks
ABSC
Accenture
AccessData
AchievIt Online
ActioNet
Activu Corporation
Adamo Security
Adobe
Adorama
Advanced Design Corp.
Advanced Programs
AECOM
AEEC
Aerstone
Agile Technologies Group
Air Force Research Laboratory
Air Force Technical Applications Center
Airbus DS Government Solutions
Alamo City Engineering Services
Allied Telesis
Altair
Alteryx
Amazon Web Services
Anomali
APCON
API Tech
AppGate
Appian
Apple
Applied Information Sciences
Applied Network Solutions
Apposite Technologies
Apriva
Arista Networks
Armag Corporation
Assurance Data
Assured Information Security
AT&T
Atlassian
Attivo Networks
August Schell
Aukua Systems
Authentic8
Automation Anywhere
Avaya Government Solutions
Aviatrix
Axiologic Solutions
Axway
Babel Street
BAE Systems
Ball Aerospace
Basis Technology
Bastille
Becrypt
Belkin International
BeyondTrust
BigBear.ai
BlackBerry
Bloomberg LP
Blue Prism
BlueCat
BluVector
BMC Software
Boeing
Booz Allen Hamilton
Box
Bravo Consulting Group
Bricata
Broadcom
C3 IoT
CACI
Cambridge Intelligence
Capitol Technology University
Carahsoft
CBT Nuggets
CDW-G
Cellebrite
Centrify
Cerebras Systems
CGI Federal
Chainalysis
Checkmarx
Chenega IT Enterprise Services
Chooch
Christie Digital
CIS Secure
Cisco Systems
Citrix
ClearShark
CloudCover
Cloudera
Cloudflare
Cloudian
Clutch
Code42
Coder
Cofense
Cohesity
CollabNet
Collibra
CommScope
Commvault
ComplyUp
Confluent
Core Security
Corelight
Corning
cPacket Networks
Cradlepoint
Crest Security Assurance
Crestron
Criterion Systems
CrowdStrike
CRU
Crunchy Data
Crystal Group
CTERA Networks
CTGi
Cubic
CyberArk
Cyberbit
CyberCore Technologies
Cyviz
Cyxtera
Daktronics
Data Security
DataLocker
Dataminr
DataRobot
DataWalk
Datawatch Systems
Decipher Technology Studios
Decision Lens
Defense Technology Agency
Dell Technologies
Deloitte
Delphix
Denodo Technologies
Devo
Dexter Edward
Digital Element
Digital Guardian
Digital Trends
Diversified
DLT
DP Facilities
Dun & Bradstreet
Dynamic Systems
Dynatrace
Eagle Technologies
Eclipse
EDB
Edge Technologies
Elastic
Endace
En-Net
Enterprise Ventures Corporation
Entrinsik
Entrust
Enveil
Envisacom
Epig Solutions
Epoch Concepts
Equinix Government Solutions
Equitus Corporation
Esri
Eutelsat America Corp
Evertz
E-volve Technology Systems
Exabeam
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PESA
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PKWARE
Planar Systems
Polarity
Poly
Portexa
Primer
PrinterLogic
Probity
Progress
Proofpoint
Provatis Research
PSI Cases
PTFS
Pure Storage
Qliktech
QTS Data Centers
Qualys
Quantum Corporation
Quark Software
Quest Public Sector
Quiet Professionals
Radiant Logic
Radware
Rapid7
Raritan
Raytheon
Recorded Future
Red Arch
Red Hat
Red River
RedSeal
Resecurity
Ribbon Communications
Riverbed Technology
Route1
Rubrik
SAIC
SailPoint
SAP NS2
Saviynt
Sayari
SC2 Corp
ScienceLogic
Scientific Research Corporation
SD3IT
SeaGate Government Solutions
Sealing Technologies
Second Front Systems
SecureAuth
SecureNinja
Security Engineered Machinery
Securonix
Sequoia
Server Technology
ServiceNow
SES Government Solutions
Signals Defense
Sipi Metals Corporation
Skopenow
Slack
SMS Data Products Group
Snorkel AI
Snowflake
Solace
SolarWinds
Sollerity
SolonTek Corporation
Sonatype
SonicWall
SOSi
Sotera Defense Solutions
SoundWay Consulting
SparkCognition Government Systems
SpiderOak
Spire Global
Splunk
SpyCloud
Star Communications
Starburst Data
SteelCloud
Sterling Computers Corporation
StorageHawk
Street Legal
SUSE Rancher Government Solutions (RGS)
SwiftStack
Symantec Corporation
Syntelligent Analytic Solutions
Tableau Software
Talend
Tanium
TDi Technologies
TekSynap
Telesystems
Tellabs
Telos Corporation
Tenable
Teradata Corporation
TerraGo Technologies
Thales
Thinklogical, A Belden Brand
ThoughtSpot
ThunderCat Technology
Thycotic
TIBCO Software
TigerGraph
Tintri
T-Mobile
Tom Sawyer Software
TransUnion
TRAX
Trend Micro
Triad Technology Partners
Trident Systems
Trifacta
Tritus
Trinity Technology Partners
Tripwire
Trusted Systems
Trustwave
Truxton Forensics
TVAR Solutions
TYCHON
Tyto Athene
U.Group
UIPath
Unanet
Uncharted Software
Unison Software
Uplogix
Vanguard LED Displays
Varen Technologies
Varonis Systems
VAST Data
Vector Technologie
Veeam Software Corporation
Venafi
Vencore
Veritas Technologies LLC
Veritone
Verizon
Vertiv
Vertosoft
Viasat
VION Corporation
Virsec
ViRtru Corporation
Virtual Enterprise Architects
VMware
WANdisco
Wickr
Wildflower International
Wind River
WiSC Enterprises
Workday
Xerox
Yellowbrick Data
Yubico
Zenoss
Zigabyte
Zimbra
ZL Technologies
Zolon Tech
Zscaler
The most valuable thing to me was networking with industry and seeing the capabilities first-hand in one place. I had the time and space to really dig into the particulars of what vendors had to offer. Saves me a ton of time when I'm trying to identify capabilities needed for mission.”

DODIIS ATTENDEE
REQUESTED TECHNOLOGIES

All-Source Intelligence  
Artificial Intelligence  
Analysis Tools  
Application Performance Monitoring  
Application Services  
Big Data Analytics  
Biometrics and Forensics  
Business Analytics  
Cloud Computing  
Cloud Providers  
Collection Tools  
Compliance Oversight  
Consulting Services  
Continuous Monitoring  
Cross Domain Solutions  
Cyber Security  
Data Analytics  
Data Destruction  
Data Protection & Management  
Encryption Solutions  
Hard Drive Sanitation Software  
Insider Threat Detection  
Knowledge Management Solutions  
Machine Learning  
Network Security  
Open Source Intelligence/OSINT  
Platform Integration  
Plug and Play Products  
Portfolio Management Tools  
Professional Support Services  
Secure Collaboration  
Secure Mobility  
Signals Intelligence/SIGINT  
Situational Awareness  
Software Engineering  
Storage Solutions  
Technical Collection  
Telecommunication Networks  
Training & Certification  
Virtual Networks  
Virtual Reality  
Visualization  
Wireless Solutions
PROFESSIONAL TITLES
OF ATTENDEES

All-Source Intel Analyst
Analyst
Architect
Branch Chief
Business Analyst
Chief
Chief Data Officer
Chief Information Officer (CIO)
Chief Information Security Officer (CISO)
Chief of Staff

Chief Technology Officer (CTO)
Cloud Architect
Commander
Commanding General
Computer Engineer
Computer Scientist
Contracting Officer
Cyber Defense Analyst
Cyber Operator
Cyber Supply Chain Risk Management
Cyber Systems Operations

Cybersecurity Engineer
Cybersecurity Program Manager
Data Analyst
Data Engineer
Data Scientist
Deputy Director
Deputy to the Commanding General
Developer
Director
Division Chief
Electronics Engineer
Engineer
Enterprise Architect
Executive Officer
Information Systems Security Manager/Officer (ISSM/ISSO)
Innovation Officer

Intelligence Analyst
Intelligence Director for Research and Analysis
Intelligence Operations Specialist
IT Portfolio Manager
JWICS Information System Security Officer
Linguist
Manager
Network Administrator
Network Analyst
Network Engineer
Operations Director
Program Manager
Project Manager
Project Portfolio Manager
Requirements Manager
Scientist
Section Chief

Security Controls Assessor
Security Engineer
Senior Intel Officer
Senior Intelligence Analyst
Senior Systems Administrator
Senior Systems Engineer
Senior Technical Advisor
Senior Technology Officer
Software Engineer
Special Agent
System Administrator
Technical Director
Technical Executive
Unit Chief
Visual Information Specialist
Warfighter Support
Please note, all sponsorships, networking activities, and organized events associated with the DoDIIS Conference must be approved as official parts of the conference program and must comply with government ethics regulations. Activities, events, and use of the DoDIIS Conference name outside of the approved program are prohibited.

### BENEFITS AT A GLANCE

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PREMIER</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Registrations</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Ad in Conference Program Guide</td>
<td>2-Full Pages</td>
<td>Full Page</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
</tr>
<tr>
<td>Logo in Mobile App</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Logo on Conference Website</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on Signage</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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</tr>
<tr>
<td>Logo on Plenary Session Slides</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Access to Opt-In Participant List</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Logo on Website Exhibit Hall Map</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
Showcase your company brand and raise your visibility on-site and in print materials, at the DoDIIS Worldwide. With this opportunity, drive traffic to your booth and raise awareness of your presence as a strong supporter of the 2022 DoDIIS Worldwide. As the exhibit hall sponsor it’s clear that you are a key stakeholder with vested interest in the success of the DIA’s mission.

**EXHIBIT HALL**

**SOLD**

Showcase your company brand and raise your visibility on-site and in print materials, at the DoDIIS Worldwide. With this opportunity, drive traffic to your booth and raise awareness of your presence as a strong supporter of the 2022 DoDIIS Worldwide. As the exhibit hall sponsor it’s clear that you are a key stakeholder with vested interest in the success of the DIA’s mission.

**INCLUDES THE FOLLOWING:**

- Your company logo on the following items:
  - Entrance unit outside the Exhibit Hall
  - Aisle signs inside the Exhibit Hall
  - Carpet inlay in the Exhibit Hall
  - Exhibit Hall map inside the program guide
- Prime booth placement near the entrance of the Exhibit Hall
- All the benefits of a Platinum Level Sponsor
REGISTRATION AREA

SPONSOR: ORACLE CLOUD

SOLD

INCLUDES THE FOLLOWING:

- Company logo on attendee registration signage
- All the benefits of a Platinum Level Sponsor
CONFERENCE NOTEBOOKS

SOLD

INCLUDES THE FOLLOWING:

✓ Conference notebook will include your logo along with the conference name (one-color imprint)
✓ Notebooks provided by show management and distributed to each attendee at registration
✓ All the benefits of a Platinum Level Sponsor

SPONSOR

Axiologic Solutions

CONFERENCE BAGS

SOLD

INCLUDES THE FOLLOWING:

✓ Conference bag will include your logo along with the conference name (one-color imprint)
✓ Bags provided by show management and distributed to each attendee at registration
✓ Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by show management)
✓ All the benefits of a Platinum Level Sponsor

SPONSOR

Peraton
CONFERENCE ATTENDEE WIFI

SOLD
You will be the most popular company at DoDIIS if you provide WiFi for attendees in the Plenary session, breakout rooms, VIP Lounge, sidebar meeting rooms and public spaces (excludes Exhibit Hall).

INCLUDES THE FOLLOWING:
✓ Opportunity to create the password attendees will use to log onto WiFi
✓ Custom WiFi landing page
✓ Recognition as the WiFi sponsor in pre-event attendee email
✓ All the benefits of a Platinum Level Sponsor

HOTEL KEY CARDS

SOLD
Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at one of the conference hotels will be a constant reminder of your presence at the conference.

INCLUDES THE FOLLOWING:
✓ All the benefits of a Gold Level Sponsor
All conference participants will receive a lanyard imprinted with your company logo when they check-in at registration on-site.

**INCLUDES THE FOLLOWING:**

- All the benefits of a Gold Level Sponsor

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**CONFERENCE MOBILE APP**

Be the one who provides the attendees the most up-to-date conference information as well as facility maps, exhibitor listings, agenda, and session descriptions! In 2022, updates and announcements are all being pushed out through the app.

**INCLUDES THE FOLLOWING:**

- Company logo on opening screen of app
- Daily push notification on-site
- Recognition of sponsorship in email sent to registered attendees with app download instructions
- All the benefits of a Gold Level Sponsor
Help conference attendees stay on schedule, navigate around San Antonio and the Exhibit Hall, with this handy pocket map.

INCLUDES THE FOLLOWING:
✓ Company logo and ad featured on the Pocket Map given to each attendee at registration
✓ All the benefits of a Gold Level Sponsor

Attendees are always looking for a space to sit, relax, network, and charge their electronic devices. Be the company that provides them the perfect place to accomplish all their objectives. Lounges will be located inside the Exhibit Hall.

INCLUDES THE FOLLOWING:
✓ Your logo or advertisement wrapped around the charging lounge table
✓ All the benefits of a Gold Level Sponsor
Ensure the wellness of all DoDIIIS attendees by providing key survival items for the busy conference days ahead. Branded kits will be distributed to all attendees at the entrance of the Exhibit Hall.

**INCLUDES THE FOLLOWING:**
- Your company logo on wellness kits given out to all attendees at the entrance to the Exhibit Hall
- Wellness kits provided by Show Management
- All the benefits of a Silver Level Sponsor

**HAND SANITIZER**

Now more than ever, give attendees the opportunity to stay healthy and shake hands worry free! A branded hand sanitizer will be provided to each attendee at registration to use throughout the event. This is a HOT item that all attendees will be thankful to have!

**INCLUDES THE FOLLOWING:**
- Your company logo on individual bottles of hand sanitizer provided to all attendees at registration
- Hand sanitizers provided by Show Management
- All the benefits of a Silver Level Sponsor
**MORNING COFFEE MUG**

Place your branded mug in the hands of attendees first thing in the morning. This promotional opportunity entitles the Sponsor to supply coffee mugs that will be placed prominently beside the morning break. Let the attendees carry their coffee into Plenary session while advertising for you! Sponsor is responsible for production and shipping/handling to show site; mugs must be approved in advance by show management and be 12 ounces or less. Coffee is provided by show management.

**INCLUDES THE FOLLOWING:**
- All the benefits of a Silver Level Sponsor

**WATER COOLERS**

Your company logo and graphics will be displayed on a water cooler.

**CHOICE OF LOCATIONS INCLUDE:**
- Inside the Exhibit Hall
- Outside the Breakout rooms
- Outside of the Plenary session

### SPONSORS

<table>
<thead>
<tr>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broadcom Software</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
LUNCH AND LEARN

Capture your target audience over their lunch break with an innovative presentation that allows the government to experience your company’s solution. Attendees will pre-register to attend your speaking session and enjoy lunch while listening to your presentation.

INCLUDES THE FOLLOWING:

- 20 minutes to demo your product to conference lunch attendees (up to 250 seats)
- List of lunch pre-registrants including contact information (for opt-in registrations)
- Logo placement on the following items:
  - Lunch tickets
  - Signage recognizing your company as host
  - Branded napkins
- Confirmation e-mail sent to registered lunch attendees to include an advertisement for your company
- All the benefits of a Gold Level Sponsor

SPONSORS

TUESDAY

Chainalysis
Microsoft Federal
NetApp
Red Hat

WEDNESDAY

dynatrace
IBM
Lambda
Oracle Cloud

THURSDAY

clarifai
netskope
UiPath
MODULAR MEETING SPACE

Conduct meetings conveniently by securing meeting space on the exhibit floor. A meeting room allows you the space and privacy you need to hold small meetings with clients, prospective customers, and partners. Modular meeting rooms are available on the exhibit floor on a first-come, first-served basis.

Any public or large group product demonstrations must be held within exhibition space. Company is responsible for providing A/V, electricity, internet, or additional furniture if desired. Meeting rooms are constructed of MIS panels, which are hard walls, and do not include ceilings. Meeting space is sold in 100 square foot increments and can be combined to accommodate larger groups. Contact your sales representative for configuration options.

SIZE OPTIONS:

- 10 x 10
- 10 x 20

EACH 10 x 10 MODULAR MEETING SPACE INCLUDES:

- Walls
- A locking door
- Carpet
- 1 table and 4 chairs per 10x10
- Signage featuring the meeting room number and company name
- All the benefits of a Silver or Gold Level Sponsor

SPONSORS

AppDynamics | Booz Allen Hamilton | Broadcom Software | CGI | Dynatrace | Equinix | Fognigma

Senpai | MarkLogic | Oracle Cloud | Primer | Probity | ServiceNow | SEWP V | Virtualitics
ALL-HANDS NETWORKING SOCIAL

This is the only sponsorship available where all conference attendees are invited to participate that includes marketing, décor, refreshments, and entertainment. All you have to do is show up and network! Your brand will be associated with this fantastic experience that conference goers have come to expect. Benefits range from personalized drink tickets and recognition during Plenary session to the opportunity to speak and give your message in front of the entire social!

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated evening. Be the one they remember for bringing the community together in one place, at one time.

Call your salesperson to discuss the plans for this year’s social and the level of customization that will meet your marketing and branding needs.
ATTENDEE NETWORKING SOCIALS

Customize your own networking social after the conference sessions end and provide a place for attendees to unwind and network with you! Space is limited. Contact your sales representative today for availability. Room sizes vary, room selection first come first served and can accommodate a flow of participation from 50-100+.

Sponsor is responsible for all food and beverage. Alcoholic beverages at social functions are restricted to (2) two beverages per attendee. When providing alcohol, the host company is responsible to regulate consumption by producing and distributing drink tickets at the venue as mandated by the sponsoring agency.

INCLUDES THE FOLLOWING:

- Space to host conference attendees in the HQ hotel
- Your social listed in the following places:
  - Slides in Plenary session
  - Networking events page in the program guide, on the website, and in the mobile app
- Signage in prominent location
- All the benefits of a Gold Level Sponsor

SPONSORS
PROFESSIONAL HEADSHOTS

SOLD

Put your professional self in the best light! Offer attendees the opportunity to get a professional headshot taken either from your booth or a location nearby. Everyone in today’s modern digital environment will benefit from an updated headshot, and you will be recognized as the company who gives it to them.

INCLUDES THE FOLLOWING:

✓ Pre-event recognition in email sent to registered attendees
✓ Photo station placed in or near your booth
✓ Signage recognizing your company as the sponsor of the complimentary headshots
✓ All the benefits of a Gold Level sponsor

SPONSORS

REFRESHMENTS IN VIP LOUNGE

SOLD

INCLUDES THE FOLLOWING:

✓ Signage in VIP Lounge
✓ The option to leave one piece of collateral on the tables in the VIP Lounge (Sponsor is responsible for production and shipping/handling to show site; item must be approved in advance by show management)
✓ Branded napkins
✓ All the benefits of a Gold Level Sponsor
CONFERENCE SESSION
SNACK BREAKS

INCLUDES THE FOLLOWING:

✓ Recognition of break in Plenary session, program guide, and mobile app
✓ Push notification announcing snack break through the mobile app
✓ Signage in prominent locations and next to breaks
✓ All the benefits of a Gold or Silver Level Sponsor

ALL DAY ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>TUES</th>
<th>WED</th>
<th>THURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cappuccino Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Energy Drinks</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Frozen Yogurt Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gourmet Iced Coffee Bar</td>
<td>SAYARI</td>
<td>CACI</td>
<td></td>
</tr>
<tr>
<td>Hot Chocolate Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ice Cream Sundae Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Iced Tea Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Italian Ice Cart</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Popcorn Cart</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Smoothie Bar</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

ALL DAY ITEMS (CONT'D)

<table>
<thead>
<tr>
<th>Item</th>
<th>TUES</th>
<th>WED</th>
<th>THURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ice Cream Sundae Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Iced Tea Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Italian Ice Cart</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Popcorn Cart</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Smoothie Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Signage</td>
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</table>

MORNING AND AFTERNOON BREAK ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>TUES</th>
<th>WED</th>
<th>THURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Coffee Station</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(max 2 per day)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference Coffee Station</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(max 2 per day)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

MORNING OR AFTERNOON BREAK ITEMS

<table>
<thead>
<tr>
<th>Item</th>
<th>TUES</th>
<th>WED</th>
<th>THURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assorted Mini Pies</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assorted Mini Cupcakes</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conference Coffee Station</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>(max 2 per day)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cotton Candy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fresh Squeezed Orange Juice</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fruit Infused Water</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Homemade Trail Mix Cups</td>
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</tr>
<tr>
<td>Hot Pretzels</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Ice Cream Novelties</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mexican Candy Bar</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Taste of San Antonio</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**VIDEO AD SLIDE IN PLENARY SESSION (PRE-RECORDED)**

INCLUDES THE FOLLOWING:

- ✔ 30 second video & audio advertisement (must contain captions) in rotation before the Plenary sessions and during the morning breaks
- ✔ Ad must be approved by show management in advance
- ✔ All the benefits of a Gold Level Sponsor

**AD SLIDE IN PLENARY SESSION**

INCLUDES THE FOLLOWING:

- ✔ Slide with your advertisement in rotation before the Plenary sessions and during the morning breaks
- ✔ Ad must be approved by show management in advance
- ✔ All the benefits of a Gold Level Sponsor
Your company advertisement on meter board towers that will be on display in highly visible areas throughout the conference.

TOWER PANEL OPTIONS:

- 4-Sided Tower
- Single Panel

INCLUDES THE FOLLOWING:

- All the benefits of a Silver Level Sponsor with 4-sided tower sponsorship

SPONSORS

- FOGNIGMA
- MetroStar
- SoundWay
- EmpowerAI
- Invicti
- leidos
- ManTech
- MarkLogic
- PRIMER
- RGS
An e-mail blast is a great way to get your company name and description disseminated to customers before arriving at the conference so they know you mean business.

**INCLUDES THE FOLLOWING:**
- 25-50 word company description with company hyperlink and booth number, included at the end of an NCSI e-mail blast sent to all registered conference attendees
- All the benefits of a Silver Level Sponsor
POST-EVENT EMAIL BLAST

Keep your company name fresh in the minds of the attendees after they return from the conference as the sponsor of the post-event email blast.

INCLUDES THE FOLLOWING:

✓ 25-50 word company description with company hyperlink, included at the end of a post-event NCSI e-mail blast sent to all registered conference attendees
✓ All the benefits of a Silver Level Sponsor

WEBSITE ADVERTISING

VIDEO AD
EXCLUSIVE
HALF PAGE – 300 x 600PX
MEDIUM RECTANGLE – 300 x 250PX

Attendees rely on the DoDIIS website to provide them with the most up-to-date information on exhibitors, registration, sessions, networking events and more. What better way to highlight your company than by placing an ad with a link to your company’s website in a highly visible position on the official conference website.

INCLUDES THE FOLLOWING:

✓ All the benefits of a Silver Level Sponsor
PUSH NOTIFICATIONS

THREE AVAILABLE PER DAY

Do you have a demo or product in your booth that you want to make sure everyone sees? Sponsor a push notification through the mobile app and make sure that all the attendees know the place to be!

Sponsor responsible for providing show management with text for the push notification

SEAT DROPS

SOLD

INCLUDES THE FOLLOWING:

✓ One single-page promotional piece (no larger than 8.5 inches x 11 inches) to be placed on each seat in Plenary session (Sponsor is responsible for production, shipping charges to show site, item must be approved by show management in advance)
✓ Show management responsible for distribution of collateral material
✓ All the benefits of a Silver Level Sponsor

ADDITIONAL EXHIBITOR DESCRIPTION

Are multiple divisions of your company participating in the conference? Do you have a partner company who is sharing your booth? Do you want to have their company listing in the exhibitor guide? Don’t miss this opportunity for a secondary listing, and ensure all parties are equally represented in show literature and online.
CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the NCSI team.

Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the Federal Acquisition Regulation (FAR) Trade Agreement.

Exhibit space contracts and promotional opportunities are now available.

Please contact an NCSI Sales Representative at conferencesales@ncsi.com or 888-603-8899.