

Mission Partner Environment 25-2 Sponsorship Prospectus

Sponsors will have the opportunity to showcase their brand, products, and services to the participants of this year's MPE 25-2 Summit. With so many partnerships already in place on key Mission Partner Environment initiatives, industry contractors are encouraged to participate with a sponsorship or exhibit display during the event.

Please call your NCSI sales representative for pricing, or contact conferencesales@ncsi.com

SPONSOR LEVEL BENEFITS

DIAMOND LEVEL

- 4 Summit Attendee Registrations
- 1 Full Page Ad in the Program Guide
- Recognition with Company Logo on:
 - o Summit Website
 - Sponsor Signage
 - o Program Guide

GOLD LEVEL

- 2 Summit Attendee Registrations
- 1/2 Page Ad in the Program Guide
- Recognition with Company Logo on:
 - Summit Website
 - Sponsor Signage
 - o Program Guide

SILVER LEVEL

- 1 Summit Attendee Registration
- 1/4 Page Ad in the Program Guide
- Recognition with Company Logo on:
 - o Summit Website
 - Sponsor Signage
 - o Program Guide

Custom Promotional Opportunities

Customized sponsorships are also available to meet a variety of branding, outreach, and marketing objectives. We can tailor the sponsorship opportunities to fit the needs of our customers. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.



Welcome Mixer/Networking Social – Multiple Available

Draw attention to your brand and kick off a week of networking and connections during the Welcome Mixer. Includes the following:

- Drink tickets and light appetizers given to attendees
- Signage as a sponsor for the summit
- All the benefits of a Diamond Level Sponsor

Attendee Bags

Includes the following:

- Bags with company logo (one color imprint)
- Bags provided by show management and distributed at registration to each attendee
- All the benefits of a Gold Level Sponsor

Lanyards

Includes the following:

- Company logo printed on lanyards distributed to all summit participants at registration
- All the benefits of a Silver Level Sponsor

Registration Area

Includes the following:

- Company logo displayed on the registration page
- Company logo on confirmation email sent to registrants
- Signage in registration area
- All the benefits of a Silver Level Sponsor

Summit Break Refreshments

Includes the following:

- Signage in prominent locations and next to breaks
- All the benefits of a *Silver Level Sponsor*

Summit Notepads

Includes the following:

- Notepad will include your logo (one color imprint)
- Notepads provided by show management and distributed at registration to each attendee
- All the benefits of a Silver Level Sponsor

Pens

Includes the following:

- Summit Pens will include your logo (one color imprint)
- Distributed at registration to each attendee
- All the benefits of a Silver Level Sponsor



Silver Level Contributing Sponsor

Interested in supporting the event but not keen on branded items or print ads? Be a contributing sponsor! Support the overall summit and find value in the additional exposure, brand recognition, and marketing.

- Premium table selection
- Two Complimentary Attendee Registrations
- Signage at the event
- Logo on the event website
- Company logo in the event program

Seat Drop

Includes the following:

• Collateral placed by NCSI staff on each seat in the sessions (patron is responsible for production and shipping of collateral to event, must be approved in advance by NCSI, 11 ½" x 14 ")

Ad Slide in Plenary Session

Includes the following:

• PowerPoint Slide featuring your ad to be displayed on the day of your choice during the summit

Pre-Event Attendee Marketing Email

Includes the following:

- Company logo and 50-word company description in email sent to attendees prior to event
- Opportunity to reach all pre-registered event attendees

Post-Event Email Blast

Includes the following:

- Company logo and 50-word company description in email sent to attendees following the event
- Opportunity to reach all event attendees

Printed Program Advertising

Full Page, Inside Back Cover Full Page Half Page Logo Enhancement

Digital Advertising on Website

- Video Ad
- Exclusive Banner Ad
- Banner Ad
- Medium Rectangle Ad

Exhibit space applications and promotional opportunities are now available. Please contact an NCSI Sales Representative at <u>conferencesales@ncsi.com</u> or 888-603-8899.